



August 17, 2009

SUBJECT: Eastman Product Label Change

Dear Valued Eastman Customer:

Eastman Chemical Company has updated the background design used on our product labels to reflect our current visual image and to be consistent with our corporate look. To continue to be a valued supplier, Eastman recognizes the importance of notifying our customers of changes. This letter is to let you know that the new background design will be phased into all Eastman product labels over the following months.

This change affects only the product labels. The Eastman products you receive will continue to be the same high-quality products you have become accustomed to receiving. Therefore, we trust that you will find no other impact on our product than the label itself.

We appreciate your business and look forward to continuing to service your needs. Should you need to discuss this further, please contact your local Eastman representative at 1-800-EASTMAN in North America or 1-423-229-2732 outside North America.

Eastman Chemical Company