

Eastman GEM™

retinyl linoleate

The beauty is in the process.

Eastman GEM™ retinyl linoleate offers these benefits over other antiaging ingredients:

- **A high quality ingredient from a green process**
 - The Eastman GEM enzymatic process is gentler than a chemical process and does not form unwanted by-products.
 - Eastman GEM™ retinyl linoleate is a high-purity ingredient with 48% biobased content and an E factor (kg waste/kg product) of 6.
- **Ease of formulation**
 - Retinyl linoleate is a flowable liquid at room temperature; no need to melt.
 - Available as a pure material without added solvents, oils, or preservatives
 - Better formulation stability than retinol and a longer shelf life
- **Exceptional performance**
 - Greater *in vitro* bioavailability than retinyl palmitate
 - Can be formulated to maximize delivery to skin



EASTMAN

The results of **insight**[™]

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