

Eastman Tritan™ copolyester is a natural choice *for the improved CamelBak Better Bottle.*

When CamelBak Products looked for ways to make CamelBak Better Bottle even better, it took its lead from the needs of its customers. As the world leader in innovative hydration systems, CamelBak has a successful track record of differentiating its products through creative solutions and tough, durable materials.

Consumers want rugged reusable bottles that are BPA-free.

The athletes, outdoorsmen, military personnel, and other active individuals who count on the CamelBak Better Bottle have always demanded toughness, dishwasher durability, and vibrant, attractive colors. Recently, they also have asked for reusable bottles that are free of bisphenol-A (BPA).

“CamelBak’s success comes from delivering consumers innovative products,” explains CamelBak CEO Sally McCoy. “Eastman partnered with us to create a BPA-free CamelBak Better Bottle using Eastman Tritan™ copolyester. This groundbreaking polymer allows us to better meet the needs of our customers by giving them a BPA-free choice in reusable bottles.”

The toughness and durability of Eastman Tritan™ copolyester support the CamelBak brand.

Tough products demand tough materials. Eastman Tritan™ copolyester is a new-generation copolyester that provides brand owners many advantages over polycarbonate (PC) — but can often be used in PC molds with minimal production changes.

The clarity of Eastman Tritan™ copolyester is a long-lasting complement for the nine vibrant colors of the CamelBak Better Bottle. Its toughness makes Tritan ideal for challenging outdoor applications. And its dishwasher durability means it can stand up to years of use without crazing, cracking, or hazing from continual exposure to high heat and aggressive cleaning detergents.

Unlike PC, Eastman Tritan™ copolyester is free of BPA. This allows CamelBak to offer a unique water bottle product that not only differentiates its brand but also strengthens consumer loyalty.

Discover the optimal combination of durability, clarity, and BPA-free composition.

Eastman Chemical Company works with companies at all stages of the product development process to help them better meet the needs of their customers and ultimately grow their business.

To learn more about what Eastman Tritan™ copolyester can do for your brands, visit www.eastman.com/tritan or call 1-800-EASTMAN (1-800-327-8626).



CamelBak Better Bottle — now made with BPA-free Eastman Tritan™ copolyester



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