

Resources, Regulatory Endorsement Add Credibility to the Safety Of Eastman Tritan™ Copolyester



Website Educates Consumers, Customers and Media on Tritan Product Safety
China's Ministry of Health Clears Tritan for Food Contact Use

Kingsport, Tenn. — Dec. 6, 2011 — While one of the best parts of holiday gift-giving is not knowing what's under the wrapping paper, sometimes it's necessary to know exactly what one is getting — especially when it's a plastic product that may hold food or drink.

As part of its continuous commitment to product safety and user education, [Eastman Chemical Company](#) has launched a product safety website — intended for consumers, brand owners, manufacturers and media — as a resource on plastics and the safety of [Eastman Tritan™ copolyester](#), especially to address consumer questions during the holiday season.

Eastman Tritan™ is a new-generation copolyester that provides a balance of properties, including toughness, superior clarity and dishwasher durability. Through reputable third-party testing, Tritan has been shown to be free of [estrogenic activity \(EA\) and androgenic activity](#). Since its introduction in 2007, Tritan has been used in more than 600 food-contact products, from serving and storage products to reusable sports bottles, baby bottles and small appliances.

Tritan safety resources

[TritanSafe.com](#) addresses concerns about the synthetic and naturally occurring chemicals that are sometimes found in plastics, and helps consumers, brand owners and manufacturers understand the complexities of plastics and EA through:

- [Plastic safety FAQs](#)
- [Eastman Tritan™ copolyester independent third-party testing data and regulatory approval information](#)
- [Product safety and sustainability attributes of Tritan](#)

The media-focused portal, [TritanSafe.com/media](#), provides a quick, easy reference tool to help media get the facts to tell the Eastman Tritan™ copolyester product safety story or prepare themselves to help consumers with plastic safety questions this holiday season. The media portal includes:

- [Eastman Tritan™ copolyester independent third-party testing data and regulatory approval information](#)
- [Plastic safety FAQs](#)
- [Ready-to-publish Tritan product safety content in 25-, 50- and 100-word news briefs](#), as well social media content

Tritan regulatory endorsement

To further confirm the safety of the material, Eastman Tritan™ copolyester has been reviewed and cleared for use in food contact applications by a fifth international regulatory agency. [The Ministry of Health \(MOH\) in China](#) has added Tritan to its list of materials suitable for use in food contact applications. With the MOH clearance, manufacturers can now use Tritan to meet consumer demands in China's durable food contact materials market.

The other agencies that have reviewed and cleared Eastman Tritan™ copolyester for food contact are Health Canada, the U.S. Food and Drug Administration, the European Food Safety Authority, and Japan Hygienic Olefin and Styrene Plastics Association.

For more information, visit these Eastman Tritan™ copolyester resources:

- [www.tritantough.com](#)
- [www.eastman.com/tritan](#)
- [www.tritansafe.com](#)
- [www.tritansafe.com/media](#)

About Eastman Chemical Company

Eastman's chemicals, fibers and plastics are used as key ingredients in products that people use every day. Approximately 10,000 Eastman employees around the world blend technical expertise and innovation to deliver practical solutions. The company is committed to finding sustainable business opportunities within the diverse markets and geographies it serves. A global company headquartered in Kingsport, Tenn., Eastman had 2010 sales of \$5.8 billion.

For more information, visit [www.eastman.com](#).

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