

The imperative performance enhancer



EASTMAN

The results of insight™

Eastman IMPERA™

performance resins

Eastman Impera™ performance resins help optimize wet grip and rolling resistance without compromising other key performance characteristics or processing. Adding even a small amount of Impera fine-tunes performance, potentially avoiding more significant formulation changes or even tire redesign.

Impera performance resins offer:

- Enhanced wet traction
- Responsive handling
- Improved balance of compound properties

For more information, visit www.eastman.com/impera.

