

Eastman at a glance

Eastman is a global specialty materials company that produces a broad range of products found in items people use every day. With the purpose of enhancing the quality of life in a material way, Eastman works with customers to deliver innovative products and solutions while maintaining a commitment to safety and sustainability. The company's innovation-driven growth model takes advantage of world-class technology platforms, deep customer engagement, and differentiated application development to grow its leading positions in attractive end markets such as transportation, building and construction, and consumables.

Company structure

Eastman consists of four operating business segments:

- Additives & Functional Products
- Advanced Materials
- Chemical Intermediates
- Fibers

Manufacturing locations



- ★ Corporate headquarters
- Eastman manufacturing

Recent accomplishments

- Named an ENERGY STAR® Partner of the Year eight years in a row (2012–2019), achieving Sustained Excellence recognition since 2014
- Named one of the World's Most Ethical Companies® by the Ethisphere Institute six years in a row (2014–2019)
- Named one of America's Most JUST Companies in 2016 and 2017 by Forbes and JUST Capital
- Department of Defense Extraordinary Employer Support Award (2018)

Key facts

- NYSE symbol: EMN
- Corporate headquarters: Kingsport, Tennessee
- 2018 sales revenue: \$10 billion
- Approximately 14,500 employees worldwide
- Chief Executive Officer: Mark Costa
- More than 45 manufacturing locations and several sales offices around the globe
- Customers in more than 100 countries

Markets we serve

- Transportation
- Building & Construction
- Consumables
- Personal Care
- Health & Wellness
- Electronics
- Agriculture



Sustainability and Corporate Responsibility

At Eastman, we define sustainability as creating significantly more value than the resources we use. We achieve that vision by steering a sustainable product portfolio, driving resource productivity to reduce our footprint and optimize our impact, and rendering focused good acts by employees and the company for the simple sake of doing good.

Through our corporate responsibility efforts, we focus on projects and initiatives that have the greatest collective impact in communities around the world, in the areas of education, environment, empowerment and economic development. To us, sustainability and corporate responsibility are more than just philanthropy. They shape how we operate.



Education: Strategic partnerships between business and education help ensure we have a successful workforce in the future. Encouraging innovative and productive thinking in a real-world environment enables students to excel.



Environment: At Eastman, we understand that our products and processes make an impact. It is our responsibility to ensure we promote environmental awareness and advocate for positive change in our global community. In addition to understanding the impact of our products, we allocate resources to communicate a clear commitment to environmental stewardship through our strategic community investments.



Empowerment: We believe empowerment facilitates success — whether it involves company team members, community residents or other partners. It is our view that empowerment not only builds competence, confidence and satisfaction in a work environment but also enables our communities to be inclusive and influential in action.



Economic Development: We take our work seriously and believe that investing in communities builds trust, goodwill and long-term success for all. Our goal is always to support innovative and impactful economic development partnerships that directly benefit residents and improve quality of life.

EASTMAN

The results of insight™

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