

**EASTMAN**

Putting innovation in motion  
through material innovation



# Global transportation trends

The issues of today drive the solutions of tomorrow.



**Global regulations**



**Autonomous driving**



**Life cycle & energy management**

## Goals

Improve fuel economy, reduce emissions

Improve safety

Lower energy costs

## Technology needs

Lightweight material  
Lower operating temperatures  
More efficient exterior coatings  
Improved tire performance  
Advanced electronics modules

Vehicle-to-vehicle connection  
Enhanced communications  
Image projection on windshields and windows

Recycled materials  
Recyclable materials  
Repurposed materials  
Repurposable materials  
Energy-efficient materials

## Eastman solutions

Cellulosic technologies  
Plasticizers  
Specialty fluids & intermediates  
Adhesion promoters  
Tire additives  
Electronic chemicals

Electronic chemicals  
Cellulosic technologies  
Performance films  
Laminated glass interlayers

Microfibers  
Cellulosic technologies  
Safer solvents  
Performance films  
Laminated glass interlayers  
Specialty fluids & intermediates