

Eastman at a glance

Eastman is a global advanced materials and specialty additives company that produces a broad range of products found in items people use every day. With a portfolio of specialty businesses, Eastman works with customers to deliver innovative products and solutions while maintaining a commitment to safety and sustainability. Its market-driven approaches take advantage of world-class technology platforms and leading positions in attractive end markets such as transportation, building and construction and consumables. Eastman focuses on creating consistent, superior value for all stakeholders. As a globally diverse company, Eastman serves customers in more than 100 countries.

Company structure

Eastman consists of four operating business segments:

- Additives & Functional Products
- Advanced Materials
- Chemical Intermediates
- Fibers

Manufacturing locations

- ★ Corporate headquarters
- Eastman manufacturing



Key facts

- NYSE symbol: EMN
- Corporate headquarters: Kingsport, Tennessee
- 2016 sales revenue: \$9.0 billion
- Approximately 14,000 employees worldwide
- Chief Executive Officer: Mark Costa
- Founded in 1920 by George Eastman as Tennessee Eastman Company
- Spun off from Kodak in 1994, becomes Eastman Chemical Company

Markets we serve

- Transportation
- Building & Construction
- Consumables
- Personal Care
- Health & Wellness
- Electronics
- Agriculture

Recent accomplishments

- ENERGY STAR® Partner of the Year (2012, 2013)
- ENERGY STAR Partner of the Year Sustained Excellence (2014, 2015, 2016, 2017)
- World's Most Ethical Company® by Ethisphere® Institute (2014, 2015, 2016, 2017)
- Glassdoor Employees' Choice Awards (2014, 2015, 2016)
- CR Magazine Top 100 Best Corporate Citizens (2015)
- Secretary of Defense Employer Support Freedom Award (2013)
- Responsible Care® Company of the Year (2013)



Sustainability and Corporate Responsibility

Eastman's commitment to sustainability encompasses environmental stewardship, social responsibility and economic growth. We believe that making a difference in the world involves operating our sites safely and responsibly, making products that improve the quality of life and investing in our employees.

Through our corporate responsibility efforts, we focus on projects and initiatives that have the greatest collective impact in communities around the world. From service and humanitarian support to delivering value to our business partners, our goal is to create sustainable community improvements in the areas of education, empowerment, environment and economic development. To us, sustainability and corporate responsibility are more than just philanthropy. They shape how we operate.



Education: Strategic partnerships between business and education help ensure we have a successful workforce in the future. Encouraging innovative and productive thinking in a real-world environment enables students to excel.



Environment: At Eastman, we understand that our products and processes make an impact. It is our responsibility to ensure we promote environmental awareness and advocate for positive change in our global community. In addition to understanding the impact of our products, we allocate resources to communicate a clear commitment to environmental stewardship through our strategic community investments.



Empowerment: We believe empowerment facilitates success — whether it involves company team members, community residents or other partners. It is our view that empowerment not only builds competence, confidence and satisfaction in a work environment but also enables our communities to be inclusive and influential in action.



Economic Development: We take our work seriously and believe that investing in communities builds trust, goodwill and long-term success for all. Our goal is always to support innovative and impactful economic development partnerships that directly benefit residents and improve quality of life.

EASTMAN

The results of insight™

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