

# Eastman Versafix™ plasticizer brings innovation to Evans Adhesive Corporation's water-based adhesive products.

## Stick with the best

With more than a century of operation under their belt, Evans Adhesive Corporation has established a long-standing history of providing a broad portfolio of quality adhesive products. In keeping with their tradition of providing the best products at the most competitive prices, Evans makes their adhesives with high quality materials, including Eastman Versafix™ plasticizer.

Providing optimum performance for an optimal value, Eastman Versafix boasts the ability to create much-needed elasticity, improve open and set times, enhance viscosity and tack, and maximize low-temperature efficiency—properties that are important to Evans' customers. Materials that Evans worked with previously became a problem during winter months due to freezing which made Versafix's lower freezing point a valuable asset for the company.

## The final bond

For Evans, Versafix offers value, improved adhesion, and final bond. Many of Evans' customers are driven by new technology and continuous improvement, and they demand the same from their supplier. To test how Versafix works in their products in real applications such as corrugated laminating, Evans R&D approached targeted customers. They found that the new formulation using Versafix provided better coalescing properties and improved penetration into the substrates while still maintaining the same final bond.

Eastman technical services experts were there throughout the implementation of this new plasticizer formulation to make the process seamless. "The technical services representatives were very responsive and helped us resolve application questions as they came up. It was great to have a company of Eastman's capacity work so closely with us," stated Nathan Tuttle, lab manager for Evans.

**To find out more about Eastman Versafix™ plasticizer, contact your Eastman representative or visit [www.EastmanPlasticizers.com](http://www.EastmanPlasticizers.com).**





The results of insight™

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