

# Brand success is a **package deal.**

*Eastman Embrace™ family of resins for shrink film label solutions*

Helps promote brand image, increase sales, attract consumers' attention, and encourage brand loyalty



To learn more about the Eastman Embrace™ family of resins, visit us at [www.eastman.com/Embrace](http://www.eastman.com/Embrace) or email us at [embrace@eastman.com](mailto:embrace@eastman.com).



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