

Shower power

Arromic chooses Eastman Tritan™ copolyester for its new 3D showerhead.

Arromic Company, Ltd., a Japanese manufacturer of unique kitchenware and housewares products, has worked closely with Eastman in product development with the use of Tritan. Adding a 3D water-saving model to its line of powerful, high-end showerheads, Arromic chose Tritan for its excellent heat resistance, durability, safety, clarity, and quality appearance. Designed for home and professional use, primarily in spas and at golf courses, the novel, clear showerhead can be adjusted 360 degrees for soothing effects. Arromic's executive director, Mr. Hirohiko Sato, believes innovation comes with cooperation, describing the importance of a "linkage among new ideas, new technology, and new materials," as a platform to advance innovative products.

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.



The unique 3D showerhead made of Eastman Tritan by Arromic was created for high-end markets in home and commercial use.



The results of **insight**™

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