



EASTMAN

Introducing the
**Eastman
Smart Recycle
Portfolio**

Recycling with shrink film labels just got a whole lot easier.

Eastman **Embrace Encore™**
copolyester

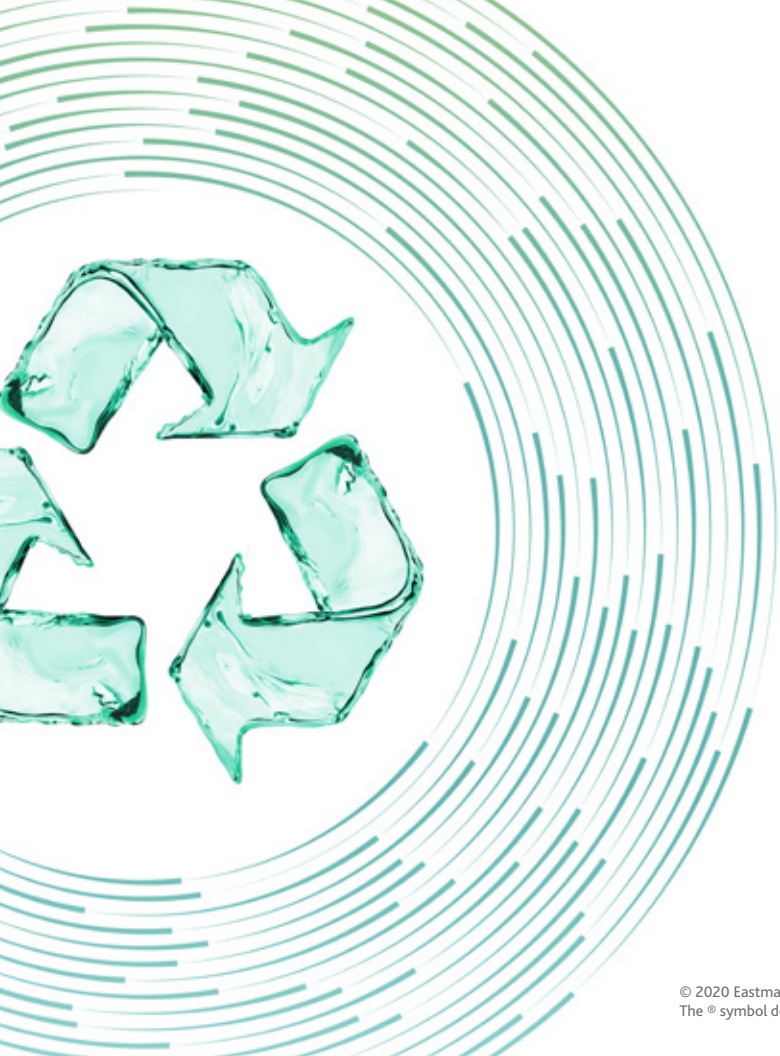
Forms a versatile, clear shrink label that can be recycled with PET

Eastman **Embrace Float™**
copolyester

Forms an opaque, low-density shrink label that floats in water

Sun Chemical **SunLam™**
De-seaming Adhesive

Replaces a traditional solvent seam, enabling label removal in the wet recycling process



The Association of Plastic Recyclers

Embrace Encore and Embrace Float have received APR
Critical Guidance Recognition.

Sun Chemical SunLam™ De-seaming Adhesive has received
APR Responsible Innovation Acknowledgment.

Contact your Eastman representative
for more information.

[EASTMAN.COM/EMBRACE](https://www.eastman.com/embrace)