

## Pouring is pure pleasure.

*Drinique chooses Eastman Tritan™ copolyester for sleek carafe.*

Drinique has tapped into a thirsty market for sensory style with its innovative barware made of Tritan. From the get-go, the innovative Scottsdale, Arizona, company set out to redefine the concept of plastic drinkware, distinguishing its brand with cutting-edge design of stackable glasses—including rocks and tumblers—made from Tritan. Along with shooters and flutes and other barware products, Drinique complements its extensive drinkware line with a novel Tritan-made carafe.



*The Drinique carafe, made of Eastman Tritan, elevates the drinking experience with its presentation and practicality.*

### About the sensory experience

Eyes brighten and the mouth waters at the sight and sound of clinking ice cubes and fresh, colorful fruit in a full carafe of delectable drink. The new Drinique design is the first of its kind, featuring a crystal-clear carafe with a removable base that allows easy addition of flavorful garnishes. The base is currently available in black or white and soon to be offered in an array of colors. Be it wine or water, pouring is a pleasure with the tactile appeal of the handy Tritan carafe.

### The practical point

Drinique designed the carafe in conjunction with nightclub executives from Las Vegas and Miami, incorporating feedback regarding the look, aesthetics, and functionality of the product. Tritan was selected for its excellent clarity and aesthetic quality, as well as toughness and durability. The polypropylene base can be unscrewed for easy hand washing, and Tritan is proven to maintain its clarity even after 500 cycles in commercial dishwashers—with no worries of cracking or breakage.

### Raising the bar

Because of the excellent impact strength and durability, the carafe is designed for use in nightclubs, restaurants, bars, and hotels, though it is also available for consumer purchase online. Drinique offers a lifetime guarantee—an industry first—against cracking or breaking on all of its products made with Tritan. Talking about the eye-catching carafe, its creators have said, “Even water becomes a work of art!” And that pretty well sums up Drinique design.

**For more information on Eastman Tritan™ copolyester, visit [www.eastman.com/tritan](http://www.eastman.com/tritan).**



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