

## MARKETSHARE

Products made with Eastman innovation

# EASTMAN

## Mix it to go

*BlenderBottle chooses Eastman Tritan™ copolyester for its shaker design.*

With a strong customer focus, Utah-based BlenderBottle Company challenges the status quo and prides itself on finding simple solutions that improve everyday life. Its new BlenderBottle® SportMixer™ combines blending capability with the convenience of a portable water bottle so that busy, active people can mix a protein shake or yogurt smoothie while heading out the door. Made of BPA-free Tritan, the SportMixer functions as a shaker cup while the patented BlenderBall® whips around inside as you move and shake. The parts are stain and odor resistant, as well as dishwasher safe. SportMixer offers superior clarity and durability in a versatile, stylish design—clip it to a backpack or loop in a finger to have it handy, whether carrying plain water or a healthy blended drink.

**For more information on Eastman Tritan™ copolyester, visit [www.eastman.com/tritan](http://www.eastman.com/tritan).**



*The BlenderBottle SportMixer made of Tritan is handy and versatile for mixing a drink on the go.*



The results of insight™

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