

MARKETSHARE

Products made with Eastman innovation

EASTMAN

A cutting-edge solution

Cuisinart and Eastman Tritan™ copolyester deliver a better alternative to glass blender jars.

Since introducing America's first food processor in 1973, Cuisinart has become a leader in culinary appliances and kitchenware. When the company wanted a material to replace heavy glass in its largest and most powerful blender to date, Cuisinart turned to Eastman Tritan™ copolyester. The blender jar had to be tough enough to withstand repeated washing without cracking or crazing but also lightweight and maneuverable, unlike glass jars. Tritan met these demands with a balance of toughness, dishwasher durability, and heat resistance that is unmatched by other materials. Plus, Tritan is manufactured without bisphenol A (BPA), helping Cuisinart maintain its commitment to the health and safety of its customers.

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.



The stylish Cuisinart PowerEdge Blender is tough and lightweight.

EASTMAN

The results of **insight**[™]

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