

MARKETSHARE

Products made with Eastman innovation

EASTMAN

Go Green goes practical.

Kinetic selects Eastman Tritan™ copolyester for Go Green food storage products.

Kinetic Cookware, a division of Pathway, extended its Go Green product line to include water pitchers and food storage containers made of durable and dishwasher-safe Eastman Tritan™ copolyester. With Tritan's crystal clarity, Go Green highlights the delectable colors of the contents within and the container lid is designed to give an air- and liquid-tight seal, allowing foods to stay fresh longer. "We've seen more consumers move toward BPA-free materials because of environmental and safety concerns," said Sally Choi, vice president, Kinetic. "We chose Tritan copolyester not only because it's BPA-free but also because of its glasslike qualities—being odor and stain resistant and lightweight—making it an attractive alternative for home food storage."

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.



Kinetic Go Green tight-seal food storage containers made with BPA-free Eastman Tritan™ copolyester.

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The results of **insight**[™]

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