

**MARKETSHARE**

Products made with Eastman innovation

**EASTMAN**

## Innovative products for changing needs

*Home Concepts Products offers food storage solutions made from BPA-free Eastman Tritan™ copolyester.*

Home Concepts Products of Los Angeles markets quality housewares with an emphasis on consumer health, convenience, function, style, and value. To meet the demands of health-conscious consumers, the company introduced BPA-free food storage containers made with Eastman Tritan™ copolyester. Tritan was chosen because sacrificing efficiency and great design was not an option, plus it offered the incredible toughness, clarity, dishwasher durability, and stain and odor resistance needed. The design flexibility of Tritan enabled Home Concepts Products to offer two lines of food storage containers: high quality, functional Reynolds Cleverware and the Michael Graves Design Group line of stylish, premium containers. Both make transporting and storing food convenient and safe.

**For more information on Eastman Tritan™ copolyester, visit [www.eastman.com/tritan](http://www.eastman.com/tritan).**



*The stylish Michael Graves Design Group food storage containers are created with Eastman Tritan™ copolyester.*

# **EASTMAN**

The results of insight™

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