

MARKETSHARE

Products made with Eastman innovation

EASTMAN

Easy breezy

Baby Brezza™ selects Eastman Tritan™ copolyester for baby food maker.

Parents looking for a healthy and cost-effective alternative to store-bought, packaged baby foods can add variety and freshness by whipping up homemade meals for infants and toddlers with the Baby Brezza™ One-Step Baby Food Maker. Fruits, vegetables, and meats can be steamed and blended together in about 15 minutes in Baby Brezza's handy bowl made of Eastman Tritan™ copolyester. Tritan was selected for the container because it is free of bisphenol A (BPA) and for its toughness, excellent clarity, heat resistance, and dishwasher durability. "Utilizing Tritan copolyester for the food processor bowl allowed us to successfully create a differentiated product that combines the multiple, often tedious, steps of baby food preparation into one, while also simplifying cleanup," said Dara Shapiro, director of marketing at Baby Brezza Enterprises.

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.



*Eastman Tritan™ copolyester makes
mealtime for infants and toddlers a breeze.*

EASTMAN

The results of **insight**[™]

Eastman Chemical Company Corporate Headquarters

P.O. Box 431

Kingsport, TN 37662-5280 U.S.A.

U.S.A. and Canada, 800-EASTMAN (800-327-8626)

Other Locations, +(1) 423-229-2000

www.eastman.com/locations

Although the information and recommendations set forth herein are presented in good faith, Eastman Chemical Company and its subsidiaries make no representations or warranties as to the completeness or accuracy thereof. You must make your own determination of its suitability and completeness for your own use, for the protection of the environment, and for the health and safety of your employees and purchasers of your products. Nothing contained herein is to be construed as a recommendation to use any product, process, equipment, or formulation in conflict with any patent, and we make no representations or warranties, express or implied, that the use thereof will not infringe any patent. NO REPRESENTATIONS OR WARRANTIES, EITHER EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR OF ANY OTHER NATURE ARE MADE HEREUNDER WITH RESPECT TO INFORMATION OR THE PRODUCT TO WHICH INFORMATION REFERS AND NOTHING HEREIN WAIVES ANY OF THE SELLER'S CONDITIONS OF SALE.

Safety Data Sheets providing safety precautions that should be observed when handling and storing our products are available online or by request. You should obtain and review available material safety information before handling our products. If any materials mentioned are not our products, appropriate industrial hygiene and other safety precautions recommended by their manufacturers should be observed.

© 2015 Eastman Chemical Company. Eastman brands referenced herein are trademarks of Eastman Chemical Company or one of its subsidiaries. The ® used on Eastman brands denotes registered trademark status in the U.S.; marks may also be registered internationally. Non-Eastman brands referenced herein are trademarks of their respective owners.