

## MARKETSHARE

Products made with Eastman innovation

**EASTMAN**

# A change for the Better

*CamelBak uses Eastman Tritan™ copolyester for its improved Better Bottle.*

When CamelBak Products looked for a way to make its Better Bottle even better, it took its lead from the needs of its customers. As the world leader in innovative hydration systems, CamelBak has a reputation for using creative solutions and tough, durable materials. Due to customer demand for rugged, reusable bottles with no bisphenol A (BPA), CamelBak turned to Eastman Tritan™ copolyester to improve its line of Better Bottles. The company chose Tritan in place of polycarbonate because it's BPA-free and has the toughness, heat resistance, and dishwasher durability needed to stand up to years of use. Tritan allows CamelBak to offer a unique water bottle that differentiates its brand and strengthens consumer loyalty.

**For more information on Eastman Tritan™ copolyester, visit [www.eastman.com/tritan](http://www.eastman.com/tritan).**



*CamelBak Better Bottle is now made with BPA-free Eastman Tritan™ copolyester.*

# **EASTMAN**

The results of **insight**<sup>™</sup>

## **Eastman Chemical Company Corporate Headquarters**

P.O. Box 431

Kingsport, TN 37662-5280 U.S.A.

U.S.A. and Canada, 800-EASTMAN (800-327-8626)

Other Locations, +(1) 423-229-2000

[www.eastman.com/locations](http://www.eastman.com/locations)

Although the information and recommendations set forth herein are presented in good faith, Eastman Chemical Company and its subsidiaries make no representations or warranties as to the completeness or accuracy thereof. You must make your own determination of its suitability and completeness for your own use, for the protection of the environment, and for the health and safety of your employees and purchasers of your products. Nothing contained herein is to be construed as a recommendation to use any product, process, equipment, or formulation in conflict with any patent, and we make no representations or warranties, express or implied, that the use thereof will not infringe any patent. NO REPRESENTATIONS OR WARRANTIES, EITHER EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR OF ANY OTHER NATURE ARE MADE HEREUNDER WITH RESPECT TO INFORMATION OR THE PRODUCT TO WHICH INFORMATION REFERS AND NOTHING HEREIN WAIVES ANY OF THE SELLER'S CONDITIONS OF SALE.

Safety Data Sheets providing safety precautions that should be observed when handling and storing our products are available online or by request. You should obtain and review available material safety information before handling our products. If any materials mentioned are not our products, appropriate industrial hygiene and other safety precautions recommended by their manufacturers should be observed.

© 2015 Eastman Chemical Company. Eastman brands referenced herein are trademarks of Eastman Chemical Company or one of its subsidiaries. The ® used on Eastman brands denotes registered trademark status in the U.S.; marks may also be registered internationally. Non-Eastman brands referenced herein are trademarks of their respective owners.