

MARKETSHARE

Products made with Eastman innovation

EASTMAN

Think outside the juice box.

Drink in the Box is replacing disposable juice boxes with the nearly indestructible Eastman Tritan™ copolyester.

Every family on the go can appreciate the convenience of a quick and easy juice box. But what if there was a way to make the juice box healthier and reusable? Drink in the Box looked to Eastman Tritan™ copolyester for a sustainable and durable solution for the on-the-go parent. Instead of tossing your juice boxes into landfill, Drink in the Box can be refilled over and over again with the same great juice or other healthier drink options. BPA-free Tritan is dishwasher safe, making it reusable while saving you money and reducing waste. The spillproof design of the box and inherent toughness of Tritan is the perfect combination for today's traveling toddler. This translucent drink box comes in five fun and colorful options: blue, green, pink, orange, and red.

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.



EASTMAN

The results of **insight**[™]

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