

**MARKETSHARE**

Products made with Eastman innovation

**EASTMAN**

## Fostering a new generation of products

*Pureen is changing the bottle-feeding experience with Eastman Tritan™ copolyester.*

They say necessity is the mother of invention. And in recent years, the infant care industry has had one big necessity—to find a BPA-free alternative to polycarbonate and other polymers. The result is the birth of a new generation of products made with Eastman Tritan™ copolyester. A case in point is the body of Pureen's innovative baby bottle. Available in 4-ounce and 8-ounce sizes, these bottles mimic natural breast feeding, making it easier to combine breast and bottle feeding. BPA free and durable, Tritan helps make them safe. And is being dishwasher safe a convenience? Oh, baby, you better believe it.

**For more information on Eastman Tritan™ copolyester, visit [www.eastman.com/tritan](http://www.eastman.com/tritan).**

*Made with Tritan, the body of Pureen's bottle is BPA free and approved by the U.S. FDA for repeated food contact.*





The results of insight™

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