

Holotype: Plastics in art

Amy Caron uses Eastman Spectar™ copolyester to mold a masterpiece

Plastic sheds light on art and science

Ambitious projects require a material that will allow you to push the envelope of creativity. And that's exactly what artist Amy Caron did when she chose to use Eastman Spectar™ copolyester to create her Holotype sculpture that ultimately landed her a spot in The Leonardo Museum.

Eastman Spectar™ copolyester allowed Amy and her team to create a sculpture unique to art as well as science. By using a durable, sustainable, and versatile material, the Holotype—an extraordinary installation that reflects the vast impact and lasting presence of algae in our ecosystem—inspires meaningful discourse between art and science experts.

"I am an artist who will not compromise on the details of my work. So for my sculpture, Holotype, the material I used had to possess certain qualities to deliver the right visual aesthetics," said Amy Caron. "I needed the plastic to be crystal clear and not cloud at all when heated. I needed it to be supple rather

than brittle for custom shaping and for drilling through. I also needed the material to be highly reflective so that it would catch, bounce, and transmit light with absolute brilliance."

Gaining widespread recognition

Since its completion, the Holotype has gained widespread recognition—highlighted in magazines such as *Interior Design*® magazine and *The IAPD Magazine*®—and was named "Best Sculpture" and the winner of the 2012 Salt Lake City Weekly Arty Award.

"What impressed me most about working with Eastman was their immediate receptivity to the idea of incorporating their products into my sculpture as a way to foster meaningful dialogue with the public about important issues," said Caron of her experience collaborating with Eastman on the project. "Eastman is positive, concerned, engaged, and interested in helping creative people like me have access to their materials to broaden global perspectives through art."

There is no straight answer to any question about algae, therefore, there is no straight line found in Holotype. Eastman Spectar™ copolyester helped bring this installation to life.



Erik Daenitz

For more information on Eastman Spectar™ copolyester, visit www.eastman.com/spectar.



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