

MARKETSHARE

Products made with Eastman innovation

EASTMAN

Patchwork play

Petit Jour uses Eastman Tritan™ copolyester in baby sippy cup.

The storybook *Elmer*, a colorful patchwork elephant known to children worldwide, is featured on a new sippy cup made by Petit Jour. The Paris-based children's accessory company has been designing and distributing high quality products inspired by children's literature for more than 30 years. Petit Jour's Elmer sippy cup made of BPA-free Tritan features a unique design that's perfect for baby's hands. Customers say that the engaging patchwork colors spark curiosity for the little ones while they learn to drink from a real cup. The stain- and odor-resistance is an added bonus when it's time for cleanup. Moms will like that Tritan is dishwasher-safe and extremely durable, making it a natural for baby's first cup.

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.



The Elmer sippy cup by Petit Jour is made with clear, durable Tritan.



The results of **insight**™

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