

## MARKETSHARE

Products made with Eastman innovation

**EASTMAN**

# A powerful collaboration

*Bodum chooses Eastman Tritan™ copolyester for their powerful electric blender carafe.*

The 5-speed Bodum Bistro blender is a self-proclaimed “powerhouse” with the ability to mix, chop, grind, crush, and even liquefy with ease everything from smoothies to soups. The suction cups at the base of the blender ensure a secure connection to the countertop for a sense of stability while blending. Looking for a material for their blender container that would hold up to the powerful 500-watt motor, Bodum turned to Eastman Tritan™ copolyester. From cooking to cleanup, Tritan stands up to the stresses of the kitchen while remaining consistently clear without cracking or crazing.

The Bodum Bistro blender comes in four fabulous colors: black, red, lime green, and off-white.

**For more information on Eastman Tritan™ copolyester, visit [www.eastman.com/tritan](http://www.eastman.com/tritan).**





The results of **insight**™

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