

## MARKETSHARE

Products made with Eastman innovation

**EASTMAN**

# Designed to make a difference

*New Wave chooses Eastman Tritan™ copolyester for its 1-gallon water bottle.*

With an eye on environmental issues, the family-owned New Wave Enviro wholesales a line of earth-friendly products including water filters, plastic and stainless steel bottles, and reusable lunch box containers. New Wave's durable 1-gallon bottle, made of BPA-free Tritan, is designed with a handy shape for taking to outdoor activities. Since its founding in 1993, New Wave has focused on finding healthy alternatives in reusable products to help reduce the problem of single-use plastic bottles ending up in landfills. The company's products have recently been spotlighted in various media including the *New York Times*, *Washington Post*, *Energy Times*, and *Today's Health & Wellness*.

**For more information on Eastman Tritan™ copolyester, visit [www.eastman.com/tritan](http://www.eastman.com/tritan).**



*The Tritan-made Bulk Water Bottle by New Wave is easy and practical for refrigerating and transporting water.*



The results of insight™

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