

MARKETSHARE

Products made with Eastman innovation

EASTMAN

Thinking from the bottle, up

Bouche Baby chooses Eastman Tritan™ copolyester for their infant to toddler Take N' Shake feeding system.

The transition from infant to toddler can be a challenge for any parent. Bouche Baby is making the change easier than ever with their new Take N' Shake feeding system. Revolutionary in design, Bouche Baby allows you to customize your feeding experience with a simple twist, changing the once standard bottle into a sippy cup. It also features an integrated formula department for a unique way to introduce clump-free formula with a quick shake. Needing a safe and durable material, Bouche Baby enlisted the help of Eastman Tritan™ copolyester. Tritan brings superb clarity and design flexibility to the table while being BPA free and durable—a must for the infant care market. Tritan is also dishwasher safe so you can make the most of your bottle wash after wash and year after year.

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan or www.bouchebaby.com.





The results of **insight**™

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