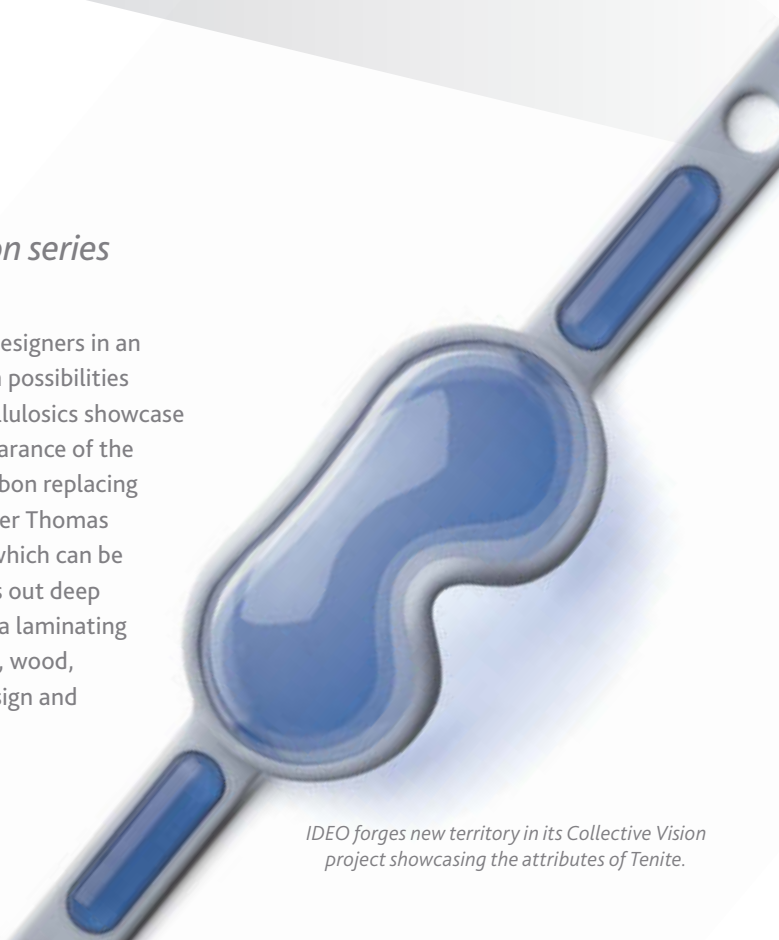
EASTMAN

Eye-popping design

IDEO includes Eastman Tenite in its Collective Vision series

With eyewear as its subject, IDEO introduced new concepts from top designers in an exploratory project called Collective Vision which examined the design possibilities of several plastics. Featured in three of the design concepts, Tenite™ cellulosics showcase the design flexibility, durability, excellent clarity, and fashionable appearance of the material. Designer Pontus Wahlgren creates VISAGE with an elastic ribbon replacing the conventional frame and a choice of different shaped lenses. Designer Thomas Overthun creates ENSEMBLE showcasing the versatility of cellulosics which can be extruded in multicolored plates and polished to a high gloss that brings out deep saturation of colors. Designer Martin Bone creates BESPOKE featuring a laminating technique unique to cellulosics to create combined layers of cellulosics, wood, and copper. It's clear to see the creative genius behind eye-opening design and the versatility of Tenite.

For more information on Tenite™ cellulosics, visit www.eastman.com/tenite.



IDEO forges new territory in its Collective Vision project showcasing the attributes of Tenite.

EASTMAN

The results of insight™

Eastman Chemical Company
Corporate Headquarters
P.O. Box 431
Kingsport, TN 37662-5280 U.S.A.

Telephone:
U.S.A. and Canada, 800-EASTMAN (800-327-8626)
Other Locations, (1) 423-229-2000
Fax: (1) 423-229-1193

Eastman Chemical Latin America
9155 South Dadeland Blvd.
Suite 1116
Miami, FL 33156 U.S.A.

Telephone: (1) 305-671-2800
Fax: (1) 305-671-2805

Eastman Chemical B.V.
Fascinatio Boulevard 602-614
2909 VA Capelle aan den IJssel
The Netherlands

Telephone: (31) 10 2402 111
Fax: (31) 10 2402 100

Eastman (Shanghai) Chemical Commercial Company, Ltd.
Building C, No. 399 Shengxia Road,
Pudong New District
201210, Shanghai, P.R. China

Telephone: (86) 21 6120-8700
Fax: (86) 21 5027-9229

Eastman Chemical Japan Ltd.
MetLife Aoyama Building 5F
2-11-16 Minami Aoyama
Minato-ku, Tokyo 107-0062 Japan

Telephone: (81) 3-3475-9510
Fax: (81) 3-3475-9515

Eastman Chemical Asia Pacific Pte. Ltd.
9 North Buona Vista Drive
#05-01 The Metropolis Tower 1
Singapore 138588

Telephone: (65) 6831-3100
Fax: (65) 6732-4930

Although the information and recommendations set forth herein are presented in good faith, Eastman Chemical Company makes no representations or warranties as to the completeness or accuracy thereof. You must make your own determination of their suitability and completeness for your own use, for the protection of the environment, and for the health and safety of your employees and purchasers of your products. Nothing contained herein is to be construed as a recommendation to use any product, process, equipment, or formulation in conflict with any patent, and we make no representations or warranties, express or implied, that the use thereof will not infringe any patent. NO REPRESENTATIONS OR WARRANTIES, EITHER EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR OF ANY OTHER NATURE ARE MADE HEREUNDER WITH RESPECT TO INFORMATION OR THE PRODUCT TO WHICH INFORMATION REFERS AND NOTHING HEREIN WAIVES ANY OF THE SELLER'S CONDITIONS OF SALE.

Safety Data Sheets providing safety precautions that should be observed when handling and storing our products are available online or by request. You should obtain and review available material safety information before handling our products. If any materials mentioned are not our products, appropriate industrial hygiene and other safety precautions recommended by their manufacturers should be observed.

© 2014 Eastman Chemical Company. Eastman, Tenite, and The results of insight are trademarks of Eastman Chemical Company.