

Cutting edge point-of-purchase displays

*Acrillaser knows the power of point-of-purchase
with Eastman Spectar™ copolyester*

Acrillaser of Brazil has been producing top-notch point-of-purchase displays for over five years; and because of Eastman Spectar™ copolyester, this success has come fairly easily. With its proven versatility and strength, ability to be cold bent and vacuum-formed and better impact resistance than acrylic, Spectar was an obvious choice for creating cutting edge POP displays.

With its demanding and varied client base, Acrillaser prefers Eastman Spectar™ copolyester for POP displays.





The results of insight™

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