

Small appliance manufacturers turn to Tritan.

Groupe SEB selects Eastman Tritan™ copolyester for its new Multi-Delices yogurt maker.

Both in the U.S. and abroad, making your own yogurt at home is gaining popularity, spurring development of yogurt makers in all shapes and sizes. The market offers many styles, but one thing is certain—consumers want a product that clearly shows off the delicious creation that's fermenting inside.

With kids and family members in on the fun, it's equally important that the product is safe, easy to clean, and impact resistant.

Groupe SEB, headquartered in the Rhône-Alpes region of France, is a world leader in small household equipment with a consortium of top brands in cookware, kitchen electrics, and personal care products. Having manufactured previous versions of yogurt makers with polycarbonate, the company chose Eastman Tritan™ copolyester for the container of its new Multi-Delices yogurt maker.

Groupe SEB was attracted to Tritan for its superb clarity, toughness, and being a BPA-free, food safe material.

"We made the right decision when choosing Eastman Tritan™ copolyester for this extension of our yogurt maker product line," said Patrick Charles, project manager of Groupe SEB,

which operates in nearly 150 countries. "We chose Tritan because it won't crack or become hazy in the dishwasher."

"By following the specifications provided by Eastman, the production process is especially straightforward," Charles said. "We've had excellent technical support from the company throughout the injection molding and verification processes."

Feedback on the new Multi-Delices has been overwhelmingly positive. The 3-in-1 design allows consumers to make their own yogurt, fromage blanc, and milk desserts and also offers preprogrammed menus displayed on an LCD screen.

Groupe SEB focuses its long-term strategy on innovation, international development, competitiveness, and service to clients. With Multi-Delices—the name says it all.

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.

Clarity and durability are key features of the container of the Multi-Delices yogurt maker made of Eastman Tritan™ copolyester.





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