

## Japanese style and practicality are a square fit.

*Simple Plus Style bowl manufactured by Kunimune uses Eastman Tritan™ copolyester.*

It may be square but it has flair. A housewares piece called the "Square Beans Bowl" is a mix of panache and practicality that combines to make an attractive accent to any table. Manufactured by Kunimune Co., Ltd., and made of Eastman Tritan, the serving bowl dresses up any delectable dish and enhances food presentation.

Kunimune is a Japanese injection molding company that manufactures heat resistant and precision products in cosmetics, housewares, and medical markets.

### The go-to piece

Based on feedback from brand owner Simple Plus Style, Kunimune keeps in mind that consumers want "cute, but with a luxurious and high-class look."

"Tritan copolyester has a glass-like weight and glossy, high-end appearance compared to other clear resins. This gives the product a luxurious image," said Mr. Masahiko Yamamoto, general manager of Kunimune.

The versatile bowls come in a palette of fun colors, like "Baby Chick," "Seaweed," and "Silver Mouse" and can easily be used as a small candy dish or even as a catchall to hold women's accessories on a dressing table.

### Artfully practical

With high quality Japanese craftsmanship, the creative cutout design combined with the technical application of Tritan highlight the versatility of the material, which works well for food safety in tableware products and in the home decor world.

"Tritan copolyester has all of the clarity and grace of glass with the added benefit of durability," Yamamoto said. "The processing ability during molding is very good and easy to use, similar to other resins. Tritan is capable of molding products with flexible design of uneven thickness up to 4.00 mm, and it has good heat resistance, thus making the product difficult to deform."

In the retail market, feedback has been favorable. Japanese consumers like that the bowls are hard to break, scratch resistant, and capable of being washed under hot water or in the dishwasher.

On top of that, these bowls have personality—they are lively and fun to use.

**For more information on Eastman Tritan™ copolyester, visit [www.tritantough.com](http://www.tritantough.com).**

*Simple Plus Style bowls made with Eastman Tritan™ copolyester provide serving solutions with endless possibilities for safe, practical use.*





The results of insight™

**Eastman Chemical Company  
Corporate Headquarters**

P.O. Box 431  
Kingsport, TN 37662-5280 U.S.A.

Telephone:  
U.S.A. and Canada, 800-EASTMAN (800-327-8626)  
Other Locations, (1) 423-229-2000  
Fax: (1) 423-229-1193

**Eastman Chemical Latin America**

9155 South Dadeland Blvd.  
Suite 1116  
Miami, FL 33156 U.S.A.

Telephone: (1) 305-671-2800  
Fax: (1) 305-671-2805

**Eastman Chemical B.V.**

Fascinatio Boulevard 602-614  
2909 VA Capelle aan den IJssel  
The Netherlands

Telephone: (31) 10 2402 111  
Fax: (31) 10 2402 100

**Eastman (Shanghai) Chemical  
Commercial Company, Ltd. Jingan Branch**

1206, CITIC Square  
No. 1168 Nanjing Road (W)  
Shanghai 200041, P.R. China

Telephone: (86) 21 6120-8700  
Fax: (86) 21 5213-5255

**Eastman Chemical Japan Ltd.**

MetLife Aoyama Building 5F  
2-11-16 Minami Aoyama  
Minato-ku, Tokyo 107-0062 Japan

Telephone: (81) 3-3475-9510  
Fax: (81) 3-3475-9515

**Eastman Chemical Asia Pacific Pte. Ltd.**

#05-04 Winsland House  
3 Killiney Road  
Singapore 239519

Telephone: (65) 6831-3100  
Fax: (65) 6732-4930

[www.eastman.com](http://www.eastman.com)

Although the information and recommendations set forth herein are presented in good faith, Eastman Chemical Company makes no representations or warranties as to the completeness or accuracy thereof. You must make your own determination of their suitability and completeness for your own use, for the protection of the environment, and for the health and safety of your employees and purchasers of your products. Nothing contained herein is to be construed as a recommendation to use any product, process, equipment, or formulation in conflict with any patent, and we make no representations or warranties, express or implied, that the use thereof will not infringe any patent. NO REPRESENTATIONS OR WARRANTIES, EITHER EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR OF ANY OTHER NATURE ARE MADE HEREUNDER WITH RESPECT TO INFORMATION OR THE PRODUCT TO WHICH INFORMATION REFERS AND NOTHING HEREIN WAIVES ANY OF THE SELLER'S CONDITIONS OF SALE.

Safety Data Sheets providing safety precautions that should be observed when handling and storing our products are available online or by request. You should obtain and review available material safety information before handling our products. If any materials mentioned are not our products, appropriate industrial hygiene and other safety precautions recommended by their manufacturers should be observed.

© 2013 Eastman Chemical Company. Eastman, The results of insight, and Tritan are trademarks of Eastman Chemical Company.