

Japanese kitchens on the cutting edge

Arromic Co., Ltd. chooses Eastman Tritan™ copolyester in kitchenware product.

Japanese company Arromic finds one success leading to another as its designers take the attributes of Eastman Tritan™ copolyester to a new dimension in product development. The company manufactures kitchenware and other houseware products and has used Tritan to create a new market of high-end clear shower heads for home and commercial use. Arromic's latest product made with Tritan—a bug repellent, rice measuring cup—quite frankly takes the cake for unique kitchen products and multipurpose use.

Say what?

The brand is called Komebitsu Sensei (translated as “Professor Rice-Bits”) and features an innovative product in which the rice bug repellent and rice measuring cup are combined. Targeted for use in the home kitchen, the bug repellent uses only natural herbs (red pepper, bamboo, nutmeg, garlic, cardamom, and Japanese basil) and is placed in a separate, replaceable cartridge. The clear measuring cup, made with Tritan copolyester, features a molded face of Arromic's character “Professor Rice-Bits.”

Experience counts

With the use of Tritan in its powerful, water-saving shower heads, Arromic touts the material's excellent heat resistance, durability, safety, clarity, and quality appearance. From the success of this line, the company made an easy leap into the measuring cup product which called for the same material attributes. In addition, for food contact, Arromic designers liked that Tritan has high chemical resistance and is BPA-free.

Cooperation: “key to success”

“Innovation is about cooperation—a linkage among new ideas, new technology, and new materials,” says Mr. Hirohiko Sato, Executive Director, Arromic Co., Ltd. “Tritan copolyester is a good and unique material, and with the ‘cooperation’ it has offered, Arromic has been able to make innovative breakthroughs. We hope to continue advancing with Eastman providing new materials that can support and lead to further innovative products.”

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.



The Komebitsu Sensei bug repellent, rice measuring cup made of Eastman Tritan™ copolyester combines utility and innovation for the Japanese kitchen.



**Eastman Chemical Company
Corporate Headquarters**

P.O. Box 431
Kingsport, TN 37662-5280 U.S.A.

Telephone:
U.S.A. and Canada, 800-EASTMAN (800-327-8626)
Other Locations, (1) 423-229-2000
Fax: (1) 423-229-1193

Eastman Chemical Latin America

9155 South Dadeland Blvd.
Suite 1116
Miami, FL 33156 U.S.A.

Telephone: (1) 305-671-2800
Fax: (1) 305-671-2805

Eastman Chemical B.V.

Fascinatio Boulevard 602-614
2909 VA Capelle aan den IJssel
The Netherlands

Telephone: (31) 10 2402 111
Fax: (31) 10 2402 100

**Eastman (Shanghai) Chemical
Commercial Company Ltd.**

Building 3, Yaxin Science & Technology Park
Lane 399 Shengxia Road,
Pudong New District
201210, Shanghai, P.R. China

Telephone: (86) 21 6120-8700
Fax: (86) 21 5027-9229

Eastman Chemical Japan Ltd.

Anzen Building 16F
1-6-6 Moto Akasaka
Minato-ku, Tokyo 107-0051 Japan

Telephone: (81) 3-3475-9510
Fax: (81) 3-3475-9515

Eastman Chemical Asia Pacific Pte. Ltd.

9 North Buona Vista Drive
#05-01 The Metropolis Tower 1
Singapore 138588

Telephone: (65) 6831-3100
Fax: (65) 6732-4930

www.eastman.com

Although the information and recommendations set forth herein are presented in good faith, Eastman Chemical Company makes no representations or warranties as to the completeness or accuracy thereof. You must make your own determination of their suitability and completeness for your own use, for the protection of the environment, and for the health and safety of your employees and purchasers of your products. Nothing contained herein is to be construed as a recommendation to use any product, process, equipment, or formulation in conflict with any patent, and we make no representations or warranties, express or implied, that the use thereof will not infringe any patent. NO REPRESENTATIONS OR WARRANTIES, EITHER EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR OF ANY OTHER NATURE ARE MADE HEREUNDER WITH RESPECT TO INFORMATION OR THE PRODUCT TO WHICH INFORMATION REFERS AND NOTHING HEREIN WAIVES ANY OF THE SELLER'S CONDITIONS OF SALE.

Safety Data Sheets providing safety precautions that should be observed when handling and storing our products are available online or by request. You should obtain and review available material safety information before handling our products. If any materials mentioned are not our products, appropriate industrial hygiene and other safety precautions recommended by their manufacturers should be observed.

© 2014 Eastman Chemical Company. Eastman, The results of insight, and Tritan are trademarks of Eastman Chemical Company.