



Razbaby Introduces Vapor-Raz™ Aromatherapy Pacifier Clip and Holder Made with Eastman Tritan™ Copolyester



Razbaby Uses Tritan for Second Innovative, Durable Infant Care Product

Kingsport, Tenn. — June 7, 2011 — Building on the successful 2010 introduction of the Keep-it-Kleen® pacifier, Razbaby introduces the Vapor-Raz™ aromatherapy pacifier clip and holder made with Eastman Tritan™ copolyester. Tritan is a new-generation copolyester that provides a balance of properties, including chemical resistance, toughness and heat resistance. Tritan also is free of bisphenol A (BPA).

The Vapor-Raz fastens to an infant's clothing and to the pacifier, helping to avoid dropping the pacifier onto the ground or other surfaces. The Vapor-Raz clip includes a safety-locked compartment made of Eastman Tritan™ copolyester that holds a scented gentle aromatherapy pad. The pad contains clean, pure pharmaceutical-grade oils that provide soothing aromatherapy comfort to infants. Available in two scents — lavender to calm and relax, or eucalyptus and menthol to comfort a cold — the pad provides aromatherapy benefits for up to eight hours without messiness or skin irritation associated with creams or medicated rubs. The Vapor-Raz pacifier clip and holder is compatible with Razbaby pacifiers.

"Our customers' positive responses to the introduction of the Keep-it-Kleen® pacifier made with Eastman Tritan™ copolyester led us to select the same material for our newest infant care product — the VaporRaZ," said Aida Viana, vice president of sales, Razbaby. "The VaporRaZ helps us respond to the growing trend of aromatherapy as a natural alternative for infant health, and by utilizing Tritan for the pacifier clip and holder, we can continue to meet consumer demands for good-looking and high-quality infant care products.

Razbaby also values that Eastman Tritan™ copolyester is BPA-free and is manufactured in the United States. "Based upon our positive previous experience, we knew Eastman could provide the material, knowledge and expertise that would allow us to bring another differentiated product to the market," said Viana.

The Vapor-Raz pacifier clip and holder is available in one unisex design. The Vapor-Raz and refill aromatherapy pads are available at Walgreens and online at Amazon.com.

For more information about Eastman Tritan™ copolyester, visit www.eastman.com/tritan.

For more information on Razbaby and the Vapor-Raz clip and pacifier holder, visit www.razbaby.com.

About Razbaby

Razbaby, located in Miami, manufactures and designs infant care products, including the Keep-it-Kleen® pacifier, RaZ-Berry® teether, RaZ-a-Dazzle® toothbrush, RaZ-PaK® and Vapor-Raz™. The company strives to create safer, more effective products for babies in Asia, Europe, North America and South America.

Eastman's chemicals, fibers and plastics are used as key ingredients in products that people use every day. Approximately 10,000 Eastman employees around the world blend technical expertise and innovation to deliver practical solutions. The company is committed to finding sustainable business opportunities within the diverse markets and geographies it serves.

A global company headquartered in Kingsport, Tenn., USA, Eastman had 2010 sales of \$5.8 billion.

For more information, visit www.eastman.com.

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