

Hairstyling

Eastman ingredients for hairstyling can boost your products' performance. Our experienced personal care team can help you decide which additives are right for you and how to improve the product development cycle.

Performance attributes of Eastman ingredients for the hairstyling industry:

- Tunable firmness
- Low tack
- Excellent hold and curl retention
- Enhanced gloss and body
- Reduced dry time
- Improved manageability and added body
- Easy to wash out



Eastman products for hairstyling

- Eastman AQ™ 48 ultra polymer
- Eastman AQ™ 55S polymer
- Eastman Sustane™ SAIB
- Eastman methyl acetate, high purity

Eastman Chemical Company has a long history of providing specialty raw materials to the personal care and cosmetics industry. To learn more about how Eastman ingredients can best enhance your hairstyling products, visit www.eastman.com/haircare.

