

**EASTMAN**

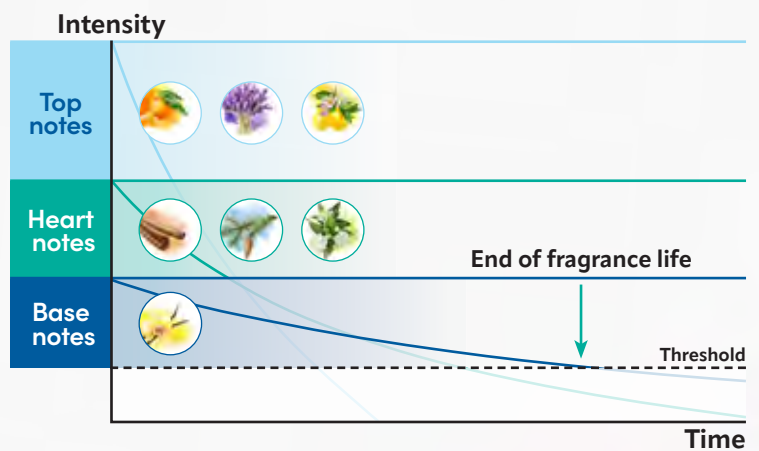
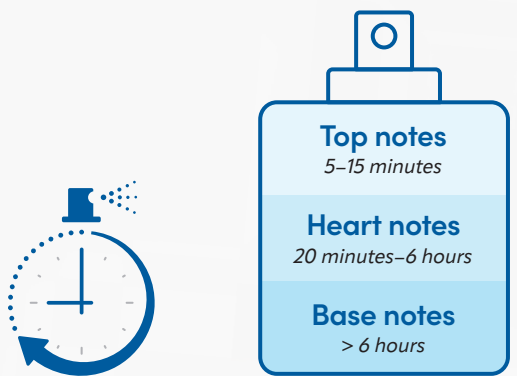
# Eastman Sustane™ CG 200 fragrance fixative

Your brand's fragrance is everything — the reason to buy, embrace and recommend. Consumers often purchase fine fragrances on first impressions, which are predominately the top notes. Unfortunately, fragrance top notes tend to fade quickly.

Eastman Sustane™ CG 200 fragrance fixative could be your secret for longevity and greater brand loyalty. Sustane effectively regulates the evaporation speed of a fragrance. As a result, your precious fragrance retains its appeal longer, instilling greater confidence in your brand.

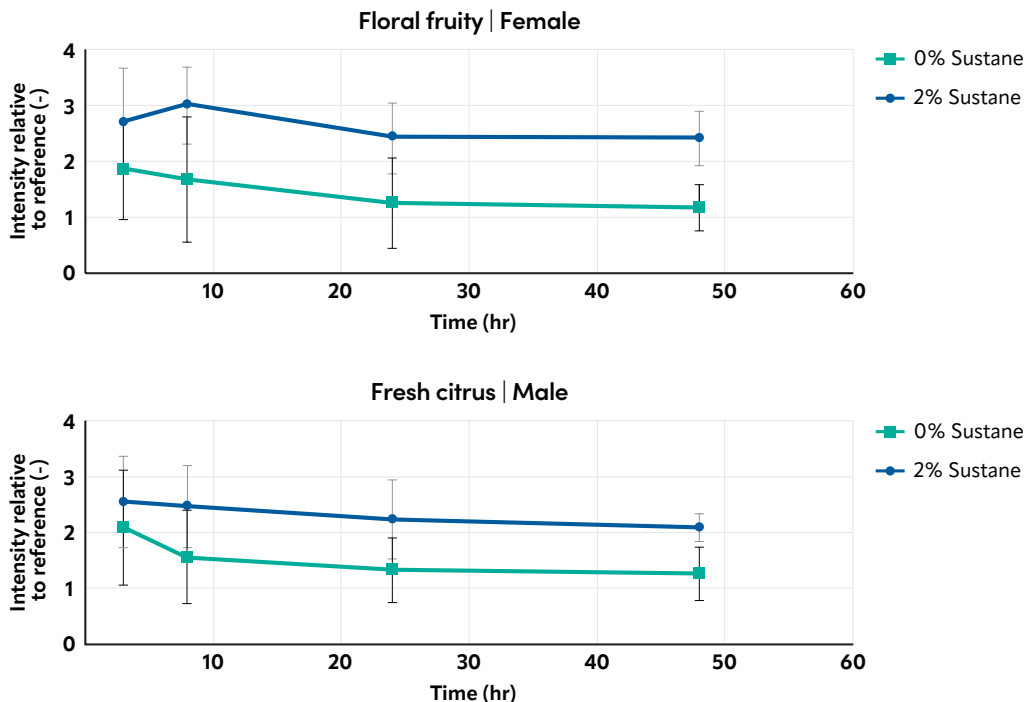
## Product features

- 30% natural
- Inherently biodegradable
- Odorless and colorless
- Insoluble in water
- Not animal derived
- Recommended dosing level: 2%
- INCI name: sucrose acetate isobutyrate (and) alcohol



## Proven performance

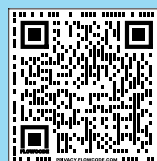
Sustane CG 200 was developed in close cooperation with experts in the fragrance industry. Longevity was confirmed broadly in a comparative test with 18 different fragrance oils with a wide variety of characteristics. Sustane CG 200 maintained the original character of the fragrances.



## Your partner in fragrance longevity

When you formulate with Sustane CG 200, you give your consumers what they want: a scent that lasts longer and reinforces their personalities — all day.

Get the expertise and collaboration you need. For more information, formulation help or to get in touch with an Eastman representative, visit [eastman.com/Sustane](http://eastman.com/Sustane).



## EASTMAN

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