

Eastman PET Renew

Create packaging that performs — with enhanced sustainability.



We transform hard-to-recycle plastic waste through our molecular recycling technology, which diverts plastic from landfills, incinerators and the environment. The result is virgin-quality performance, aesthetics and product safety with up to 100% certified recycled content.¹



Position your brand as a leader in solving the plastic waste crisis.



Sustainability

ISCC PLUS certified recycled content¹ diverts hard-to-recycle waste from landfills and incineration, helping brands achieve their sustainability goals with peace of mind.



Regulatory acceptance

Eastman's molecular recycling technology is compliant with published recycled content laws and regulations in the U.S. and Europe, where we see technology-neutral recycling definitions for material-to-material processes. Our mass balance methods also align with FTC Green Guides principles for substantiating sustainability claims.



Aesthetics

Achieve virgin-quality clarity, color, processability and reliability with up to 100% certified recycled content.¹ Deliver premium visual quality to stand out on the shelf with Eastman PET Renew.

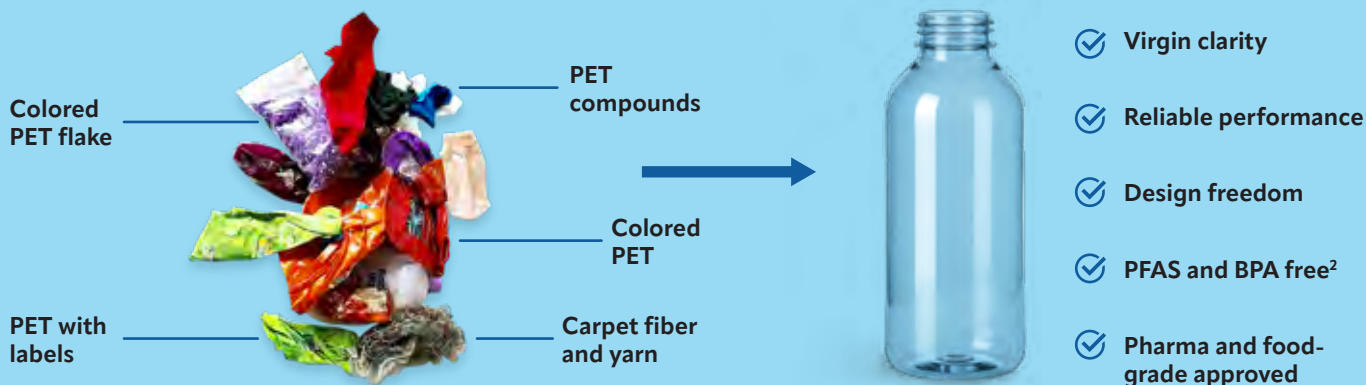


Safety

PET Renew is approved for food-contact use. It presents lower risk of non-intentionally added substances (NIAS) than mechanically recycled PET, is BPA and PFAS free,² and has a U.S. FDA Drug Master File (DMF) in place.

Recycling hard-to-recycle plastics

Eastman PET Renew creates possibilities that mechanical recycling alone can't accomplish and a sustainability story that virgin materials can't deliver.

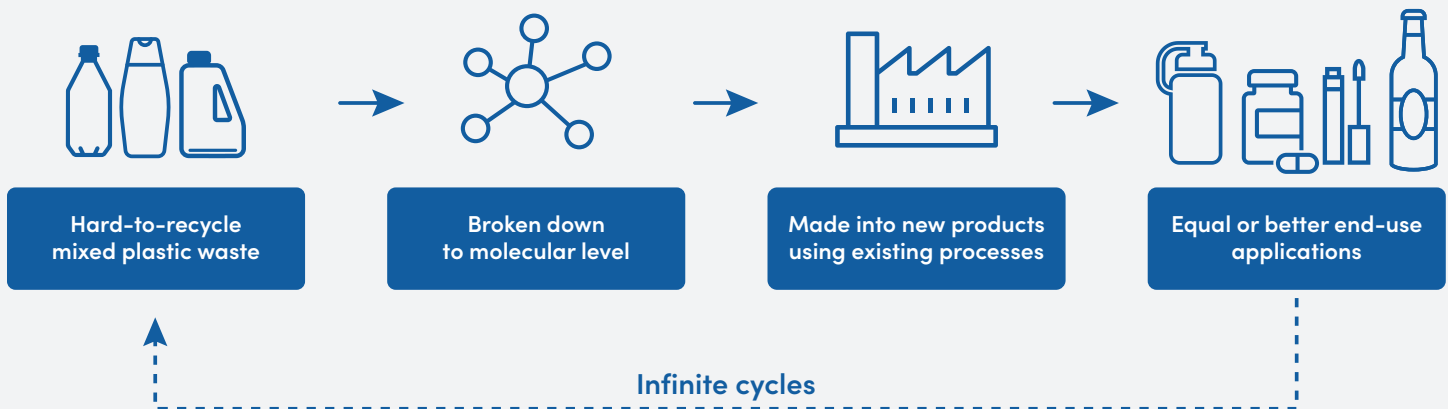


¹Recycled content is certified through ISCC PLUS mass balance allocation.

²Meets guidance for BPA-free and PFAS-free claims. No BPA or PFAS intentionally added.

Eastman's material-to-material molecular recycling process

Eastman's recycling technology breaks down hard-to-recycle plastic waste into its basic monomers. The process includes purification technologies, quality control and multiple stages to analytically test the material.



Virgin-quality performance

Eastman PET Renew is indistinguishable from virgin PET. It is available in specially formulated grades that offer glasslike clarity and feel while enabling intricate design shapes and thick-walled bottles that are compatible with oxygen scavengers.

Molecular and mechanical recycling

Mechanical and molecular recycling are both essential to packaging circularity, and these systems complement each other. Mechanical recycling is the more carbon-efficient technology and should be used whenever practical. For demanding applications, PET Renew delivers the performance, aesthetics and safety needed while helping protect the recycled PET stream integrity over time.

Applications

- Food and beverages
- Sauces and condiments
- Hot-fill applications
- Spirits
- Reusable PET packaging
- Premium and functional waters
- Personal care
- Consumer health





**Ready to make
the switch?**

Scan to take the next step.

Request a sample, ask a technical
question or talk to a specialist.

EASTMAN

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