

A step above the rest

Eastman™ plasticizers: your solution for flooring

Whether you produce carpet backing, resilient flooring, or vinyl composition tile, Eastman has the plasticizer that meets your needs.

Our extensive product portfolio includes general-purpose as well as specialty plasticizers—including fast-fusers and viscosity reducers.

Material attributes

- Excellent resistance to staining
- Promotes consistent foam quality in foamed layers
- Excellent non-phthalate alternative
- Low VOCs
- Stands up well in indoor air quality testing

Which plasticizer is right for you?

- Eastman 168™
- Eastman Effusion™
- Benzoflex™ RF-532*
- Benzoflex™ 2088

The right plasticizer for your flooring application can depend on several factors, such as formulation, polymer type, and key end-use properties. Your Eastman representative can help you determine the ideal choice.

To find out more about the Eastman advantage, visit www.EastmanPlasticizers.com

*Available in North America only

ABOUT EASTMAN PLASTICIZERS

At Eastman, we have a long history of producing innovative plasticizers for a variety of market applications. Our versatile portfolio represents the broadest range of non-phthalate plasticizers in the industry. In fact, we remain North America's largest producer of non-phthalate general-purpose and specialty plasticizers. And with manufacturing capabilities and comprehensive and technical support across the globe, we can help you eliminate bottlenecks and deliver the safe choice—for your customers and your bottom line.



The results of **insight™**





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