

Performance that holds up to expectations

Eastman plasticizers: your solution for water-based adhesives

Because they provide the optimal balance of performance and value, benzoate plasticizers have become the standard of excellence for water-based adhesives. And Eastman has them.

Today, we serve the water-based adhesives market by offering a comprehensive portfolio of plasticizers. Our Benzoflex product line, for example, is the broadest line of benzoate plasticizers in the industry. And we continue to proactively develop innovative solutions that meet the changing and demanding needs of formulators and brands alike.

Material attributes

- Broad compatibility with standard emulsions
 - PVAc homopolymers
 - VAE and other copolymers of vinyl acetate
- Promotes excellent processing characteristics
 - Short set times
 - Long open times
- Improved adhesion to difficult substrates
- Imparts excellent viscosity response/viscosity increase in emulsion

Which plasticizer is right for you?

- Benzoflex™ LA-705
- Benzoflex™ 2088
- Benzoflex™ 50
- Eastman TXIB™ formulation additive
- Eastman Triacetin
- Eastman Versafix™

The right plasticizer for your water-based adhesive application can depend on several factors, such as formulation, polymer type, and key end-use properties. Your Eastman representative can help you determine the ideal choice.

To find out more about the Eastman advantage, visit www.EastmanPlasticizers.com.

ABOUT EASTMAN PLASTICIZERS

At Eastman, we have a long history of producing innovative plasticizers for a variety of market applications. Our versatile portfolio represents the broadest range of non-phthalate plasticizers in the industry. In fact, we remain North America's largest producer of non-phthalate general-purpose and specialty plasticizers. And with manufacturing capabilities and comprehensive and technical support across the globe, we can help you eliminate bottlenecks and deliver the safe choice—for your customers and your bottom line.





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