## Furnishing efficiency and resilience

Eastman VersaMax™ Plus plasticizer

Improve performance with minimum reformulation using a cost-effective, hassle-free, general-purpose non-phthalate plasticizer.

For coated fabric applications, Eastman VersaMax Plus offers:



**Faster fusion,** resulting in greater efficiency, productivity, and energy savings



**Higher efficiency,** allowing reduced plasticizer loading or increased low-cost filler loading



**Reduction or elimination of costlier copolymer** due to lower fusion temperature



**Lower and stable viscosity,** allowing a broader formulation window



Non-phthalate, meeting customer needs

For more information, visit EastmanPlasticizers.com.



Industrial seating



The results of **insight**™

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