

# Designed to perform

*Eastman VersaMax™ Plus plasticizer*

Improve performance with minimum reformulation using a cost-effective, hassle-free, general-purpose non-phthalate plasticizer.

For *decal, graphic art, and ink applications*, Eastman VersaMax Plus offers:



**Faster fusion**, resulting in greater efficiency, productivity, and energy savings



**Higher efficiency**, allowing reduced plasticizer loading or increased low-cost filler loading



**Reduction or elimination of costlier copolymer** due to lower fusion temperature



**Lower and stable viscosity**, allowing a broader formulation window



**Non-phthalate**, meeting customer needs



For more information, visit  
[EastmanPlasticizers.com](http://EastmanPlasticizers.com).



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