

You don't have to choose between sustainability and brand equity.



100% mechanically recycled content

100% certified recycled content*



Sustainability reimagined

**Eastman Cristal™ EN031 is part of our Eastman PET Renew solutions, produced with 100% recycled content achieved via mass balance allocation.*

Why compromise and risk your brand identity?

Eastman PET Renew offers virgin-quality PET performance with certified recycled material.

	Eastman PET Renew	Mechanically recycled PET	Virgin PET
Recycled content	✓	✓	✗
Made from hard-to-recycle plastic	✓	✗	✗
Color repeatability	✓	✗	✓
Crystal-like clarity	✓	✗	✓
High purity	✓	✗	✓
Color consistency up to 100% rPET	✓	✗	N/A

Penn Color and Eastman: united for brilliant sustainability

Emotions start with packaging in the personal care industry.

Penn Color unveils radiant shades achieved with Eastman Renew Circular Solutions, featuring up to 100% certified recycled content.

Achieve vibrant, crystal-clear colors that tell a story and boost your brand's appeal.

Your products shine bright with every batch, seamlessly blending eye-catching colors with cutting-edge sustainability!

Interested in receiving more color samples or additional info?

Scan to get started.

