

Molder benefits



Competitive advantage



- **Stand out:** Eastman Tritan™ Renew copolyester helps you stand out in the market by offering unique specifications and benefits.
- **Meet market needs:** Our full range of solutions helps you meet diverse customer needs. This enhances your market presence and positions you as a versatile supplier.
- **Increase your profits:** The premium nature of Tritan Renew allows products to be positioned at a higher price point, potentially increasing your profit margins.
- **Create new products:** Tritan Renew drives innovation and enables molders to create new, eco-friendly products that meet emerging customer demands. This approach keeps companies competitive in a rapidly evolving market.

Enhance brand engagement



Explore new business: Adopting Tritan Renew creates possibilities for new business ventures and helps expand your market reach.

Connect with brands: Eastman can facilitate connections between molders and brands that need Tritan Renew. This can lead to additional business growth and stronger partnerships.

Sustainability credibility



- **Build strong defenses:** Eastman requires molders to obtain ISCC certification when purchasing Tritan Renew. This certification enhances your expertise and credibility, and it establishes a competitive advantage.
- **Get sustainability training:** Eastman provides sustainability training to help you better understand and meet brand sustainability needs.

Corporate image and recognition



- **Validate your capability:** Using Tritan Renew demonstrates your technical and sustainability capabilities, enhancing credibility and trust with stakeholders.
- **Enhance your image:** Committing to sustainable practices enhances your corporate image and attracts environmentally conscious customers.
- **Lead the industry:** By adopting sustainable materials, you may have the chance to receive government credits or benefits. This reinforces your reputation as an industry leader in sustainability.