

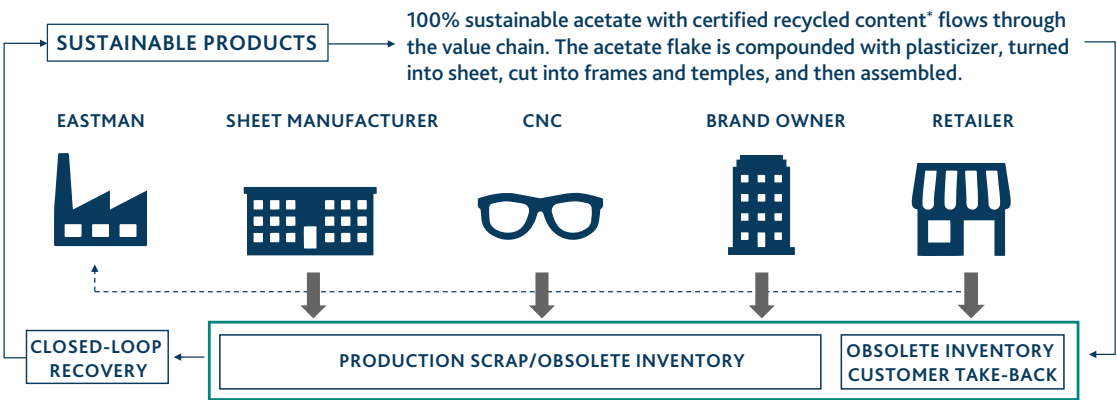
CIRCULAR ACETATE FOR EYEWEAR



Avoiding landfill of industry waste and creating a sustainable product without compromising on performance

CREATING A CLOSED LOOP

Production waste and obsolete eyewear inventory that is typically landfilled is returned and used as feedstock for new acetate flake.

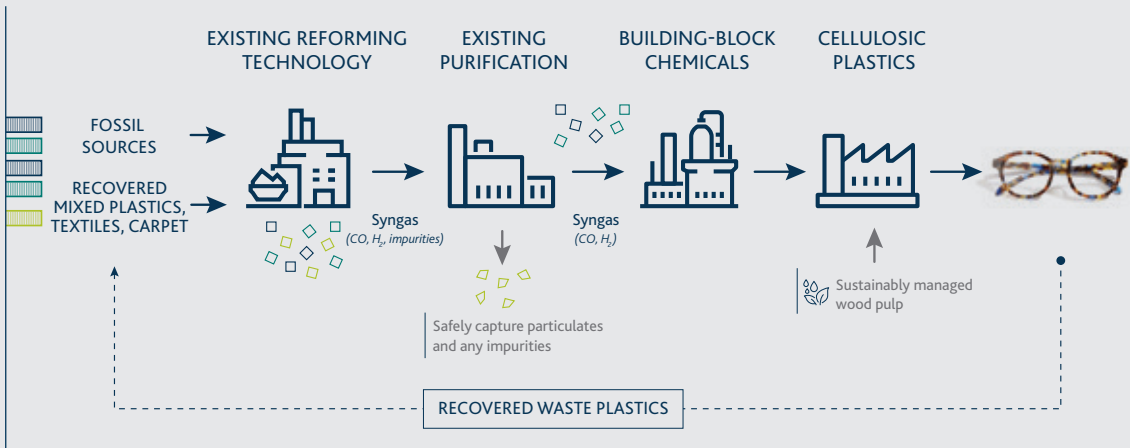


Eastman's circular solutions benefit the industry by creating a dedicated closed-loop system for recovery and reuse of multiple forms of waste.

**Derived using ISCC-certified recycled sources allocated to Eastman cellulose diacetate through an ISCC-certified mass balance calculation*

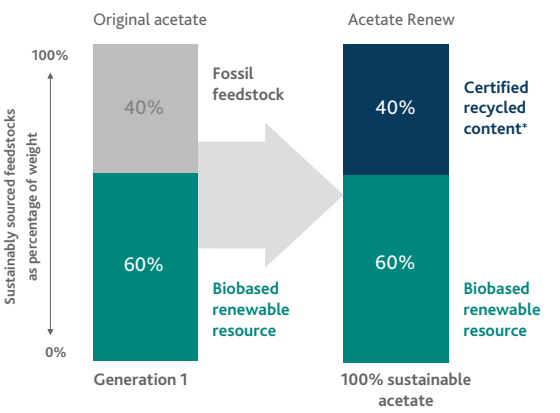
THE PROCESS

Carbon renewal technology uses a process called **reforming**, a unique approach to converting feed streams into basic chemical building blocks, meaning there is no change in product performance.



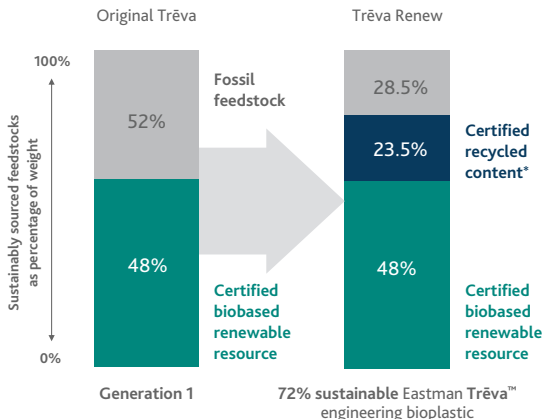
THE PRODUCTS

Reforming produces cellulosic plastics with a high percentage of sustainable content and virgin-quality performance.



**Recycled content calculated via mass balance under an ISCC-certified program.*

100% SUSTAINABLE ACETATE



**Recycled content calculated via mass balance under an ISCC-certified program.*

72% SUSTAINABLE TRÈVA

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