

From the bathroom to the basketball court

O Boticário chooses The Glass Polymer for its durability, chemical resistance, and aesthetic attributes.

There was a time when fragrance packaging was all about fragile elegance, but due to new lifestyle trends, girls—and boys—work and play tough. Glass bottles work just fine on the dressing table, but they don't do so well in a sports bag, a glove box, or rolling around in an office drawer. For on-the-go applications like these, glass just can't keep up.

The Glass Polymer is shatterproof, yet retains the clarity and feel of glass. It thrives in a rough-and-tumble environment and provides a durable design for fragrances targeted at consumers with an active lifestyle.

The Clipping cologne for men from O Boticário taps into a high-energy market for male cosmetics in South America with a silver-painted Glass Polymer vessel. It made a stunning debut at home, but having a focused market approach doesn't mean it goes unacknowledged in other countries. The Oscar de L'Emballage award was granted to the Clipping cologne application for innovation by the celebrated French Institute for Packaging and Packing.

Injection molded in two pieces, the thick-walled Clipping flask, developed by Spanish designer Juan Carlos Rustarazzo, relies on The Glass Polymer not only for its shock resistance,

but also for its ability to withstand the chemical attack of the aromatic oils contained within—exposure to which can cause cracks or fractures in other polymer resins.

From an aesthetic point of view, Clipping presents an elegant contrast between the soft-to-the-touch black Santoprene™ push button created by Exxon Mobile Chemical and Eastman's Glass Polymer vessel. Together, they form a stylish combination that has seen instant success and critical acclaim.



For more information on The Glass Polymer™ family of cosmetic materials, visit www.Eastman.com/TheGlassPolymer.



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