

Beauty that's stunning

Anna Pegova chooses The Glass Polymer for its superior aesthetics and glasslike appearance.

Savvy about style and beauty, Brazilian women take pride in looking their best. It's no coincidence that French cosmetics brand Anna Pegova has a long-standing foothold in the Brazilian market. Known for cutting-edge innovation in skin care products, Anna Pegova captures the essence of what women want—purity, richness, clarity, and radiance.

The careful selection of elemental components for skin care is a mark of perfection left by pioneering founder Anna Pegova on the company that bears her name. Anna Pegova's formulas call for the purest ingredients, often a perfect blend of exotic plant extracts. Her creative concepts and innovative techniques have gained international exposure, and Brazil has become a primary market with 40 institutes throughout the country.

The company opted for smart packaging to enhance their luxury appeal. The uniquely designed bottles, made from Eastman's Glass Polymer, create a smooth, caressing feel with the shimmering sparkle of glass.

Designer Jacques Llorente created a sleek, round flask with a dimple pattern around the edge. "The round face is linked with perfection, and it's the starting point of all shapes in the creative world," says Llorente. "The dimpled effect gives the look of crystal-cut edges."

More than just "looks"

It doesn't end with aesthetics from Llorente's perspective. "The Glass Polymer seems to mold better when compared to glass; I never felt limited by the material," says Llorente, noting that the resin allows major wall thickness and color stability while being lightweight relative to glass. Llorente stated in his closing comments, "Innovating does not mean being satisfied with what already exists but always trying to make it better." And we agree.



For more information on The Glass Polymer™ family of cosmetic materials, visit www.Eastman.com/TheGlassPolymer.



The results of insight™

**Eastman Chemical Company
Corporate Headquarters**

P.O. Box 431

Kingsport, TN 37662-5280 U.S.A.

U.S.A. and Canada, 800-EASTMAN (800-327-8626)

Other Locations, +(1) 423-229-2000

www.eastman.com/locations

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