

Smelling beary good

Vermont Teddy Bear adds scent with Auracell™ made from Eastman Tenite.

Featuring teddy bears for all occasions, Vermont Teddy Bear forged new territory with the introduction of its scented teddy bears. The fragrance permeates from pellets of Auracell™ scented natural polymer located in the belly of the stuffed bear. Auracell was developed by Rotuba Extruders Inc., and is made from Tenite™ cellulosics. “Scent provides an additional emotional touch point to a product category that is all about comfort,” says Adam Bell, president of Rotuba. With delectable scents developed by the Swiss fragrance company Givaudan that include watermelon, strawberry, vanilla cupcake, grape, and lemon, Vermont Teddy Bear offers one more reason for a nice bear hug.

For more information on Tenite™ cellulosics, visit www.eastman.com/tenite.



Vermont Teddy Bear offers Bear Bouquets of Scented Bears made with Auracell, based on Tenite™ cellulosics.



The results of insight™

Eastman Chemical Company Corporate Headquarters

P.O. Box 431

Kingsport, TN 37662-5280 U.S.A.

Telephone:

U.S.A. and Canada, 800-EASTMAN (800-327-8626)

Other Locations, (1) 423-229-2000

Fax: (1) 423-229-1193

Eastman Chemical Latin America

9155 South Dadeland Blvd.

Suite 1116

Miami, FL 33156 U.S.A.

Telephone: (1) 305-671-2800

Fax: (1) 305-671-2805

Eastman Chemical B.V.

Fascinatio Boulevard 602-614

2909 VA Capelle aan den IJssel

The Netherlands

Telephone: (31) 10 2402 111

Fax: (31) 10 2402 100

Eastman (Shanghai) Chemical Commercial Company, Ltd.

Building C, No. 399 Shengxia Road,

Pudong New District

201210, Shanghai, P.R. China

Telephone: (86) 21 6120-8700

Fax: (86) 21 5027-9229

Eastman Chemical Japan Ltd.

MetLife Aoyama Building 5F

2-11-16 Minami Aoyama

Minato-ku, Tokyo 107-0062 Japan

Telephone: (81) 3-3475-9510

Fax: (81) 3-3475-9515

Eastman Chemical Asia Pacific Pte. Ltd.

9 North Buona Vista Drive

#05-01 The Metropolis Tower 1

Singapore 138588

Telephone: (65) 6831-3100

Fax: (65) 6732-4930

Although the information and recommendations set forth herein are presented in good faith, Eastman Chemical Company makes no representations or warranties as to the completeness or accuracy thereof. You must make your own determination of their suitability and completeness for your own use, for the protection of the environment, and for the health and safety of your employees and purchasers of your products. Nothing contained herein is to be construed as a recommendation to use any product, process, equipment, or formulation in conflict with any patent, and we make no representations or warranties, express or implied, that the use thereof will not infringe any patent. NO REPRESENTATIONS OR WARRANTIES, EITHER EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR OF ANY OTHER NATURE ARE MADE HEREUNDER WITH RESPECT TO INFORMATION OR THE PRODUCT TO WHICH INFORMATION REFERS AND NOTHING HEREIN WAIVES ANY OF THE SELLER'S CONDITIONS OF SALE.

Safety Data Sheets providing safety precautions that should be observed when handling and storing our products are available online or by request. You should obtain and review available material safety information before handling our products. If any materials mentioned are not our products, appropriate industrial hygiene and other safety precautions recommended by their manufacturers should be observed.

© 2014 Eastman Chemical Company. Eastman, Tenite, and The results of insight are trademarks of Eastman Chemical Company.