

Gaggione selects The Glass Polymer for its “diamond concept”

Inspired by light

The Glass Polymer™ family of cosmetic materials is an excellent choice for cosmetics and personal care applications. The geometric pattern and light-reflective material come alive in a brilliant design called the “diamond concept.”

French Plastics molder, Gaggione, created the diamond concept in the application pictured using The Glass Polymer from Eastman, which was inspired by a shimmer of light. Designers at Gaggione zeroed in on the crystal-like qualities of the material. Demonstrating luxury in a new light, the container is comprised of triangular shapes and prismatic qualities that are intriguing to the eye while its flawless surface is inviting to touch. The two halves fit together with puzzle-like precision in a hexangular shape.

“The surface pattern and the clever play of light around this piece are at the heart of a design that showcases a perfectly mastered technique,” says François Duquenne of WATERPROOF, Lyon, France, a design firm teaming with Gaggione on this project.

“The Glass Polymer was the most suitable for this application because of its exceptional clarity under very thick sections,” says Christophe Cario of A. Schulman, distributor of Eastman polymers in France. The diamond concept—in beauty, radiance, luxury—is creative form meant to inspire. It is 30 millimeters at its thickest point with no compromise to color neutrality and transparency.

Designers’ Choice

The Glass Polymer™ family of cosmetic materials provides an impact resistant, safe solution without compromising luxury. It is ideal for branding and packaging decoration through secondary operations like silk screening, tampography, in-mold labeling, hot stamping, metallization, and ultrasonic welding. This feature is inspiring stunning packaging that can withstand the test of time and helping it to become increasingly known as the “Designers’ Choice.”



To learn more about cosmetics packaging, visit http://www.innovationlab.eastman.com/explore/Packaging_Cosmetics/Gaggione.aspx



**Eastman Chemical Company
Corporate Headquarters**

P.O. Box 431
Kingsport, TN 37662-5280 U.S.A.

Telephone:
U.S.A. and Canada, 800-EASTMAN (800-327-8626)
Other Locations, (1) 423-229-2000
Fax: (1) 423-229-1193

Eastman Chemical Latin America

9155 South Dadeland Blvd.
Suite 1116
Miami, FL 33156 U.S.A.

Telephone: (1) 305-671-2800
Fax: (1) 305-671-2805

Eastman Chemical B.V.

Fascinatio Boulevard 602-614
2909 VA Capelle aan den IJssel
The Netherlands

Telephone: (31) 10 2402 111
Fax: (31) 10 2402 100

**Eastman (Shanghai) Chemical
Commercial Company, Ltd. Jingan Branch**

1206, CITIC Square
No. 1168 Nanjing Road (W)
Shanghai 200041, P.R. China

Telephone: (86) 21 6120-8700
Fax: (86) 21 5213-5255

Eastman Chemical Japan Ltd.

MetLife Aoyama Building 5F
2-11-16 Minami Aoyama
Minato-ku, Tokyo 107-0062 Japan

Telephone: (81) 3-3475-9510
Fax: (81) 3-3475-9515

Eastman Chemical Asia Pacific Pte. Ltd.

#05-04 Winsland House
3 Killiney Road
Singapore 239519

Telephone: (65) 6831-3100
Fax: (65) 6732-4930

www.eastman.com

The results of insight™

Although the information and recommendations set forth herein are presented in good faith, Eastman Chemical Company makes no representations or warranties as to the completeness or accuracy thereof. You must make your own determination of their suitability and completeness for your own use, for the protection of the environment, and for the health and safety of your employees and purchasers of your products. Nothing contained herein is to be construed as a recommendation to use any product, process, equipment, or formulation in conflict with any patent, and we make no representations or warranties, express or implied, that the use thereof will not infringe any patent. NO REPRESENTATIONS OR WARRANTIES, EITHER EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR OF ANY OTHER NATURE ARE MADE HEREUNDER WITH RESPECT TO INFORMATION OR THE PRODUCT TO WHICH INFORMATION REFERS AND NOTHING HEREIN WAIVES ANY OF THE SELLER'S CONDITIONS OF SALE.

Material Safety Data Sheets providing safety precautions that should be observed when handling and storing our products are available online or by request. You should obtain and review available material safety information before handling our products. If any materials mentioned are not our products, appropriate industrial hygiene and other safety precautions recommended by their manufacturers should be observed.

© 2013 Eastman Chemical Company. Eastman, The Glass Polymer, and The results of insight are trademarks of Eastman Chemical Company.