Wake up to your best tomorrow.

Naia™ Renew staple fiber for bedding

Nothing ruins a night of sleep like uncomfortable bedding. Discover the benefits of sustainable staple fiber, and rest easy with Naia™ Renew from Eastman.

Fresher longer
Long-lasting newness

Restorative sleep
Moisture wicking and cozy comfort

A healthier home
Sustainable sourcing and traceability

Looks great night after night
Your sheets will look new, even after multiple washes, with Naia™ Renew. Thanks to reduced pilling, sheets made with Naia™ Renew stay smooth and retain their luster. Plus, the fibers reduce wrinkling!
Wake up refreshed and cool.
Don’t sweat the small stuff with Naia™ Renew.
Our staple fibers improve moisture wicking performance, so you get a great night’s sleep in soft and cozy bedding without worrying about sweat.

Better for you and the planet
A healthy home isn’t just the house you live in — it’s the planet we share. Naia™ Renew staple fiber is made from sustainably sourced wood pulp and recycled materials with a complete biodegradable profile in all environments.

Sustainable style, your way

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Based on results from applicable test methods; yarn compositions, fabric construction and finishing can vary results.