



# Wake up to your best tomorrow.

## Naia™ Renew staple fiber for bedding

Nothing ruins a night of sleep like uncomfortable bedding. Discover the benefits of sustainable staple fiber, and rest easy with Naia™ Renew from Eastman.



**Fresher longer**  
Long-lasting  
newness



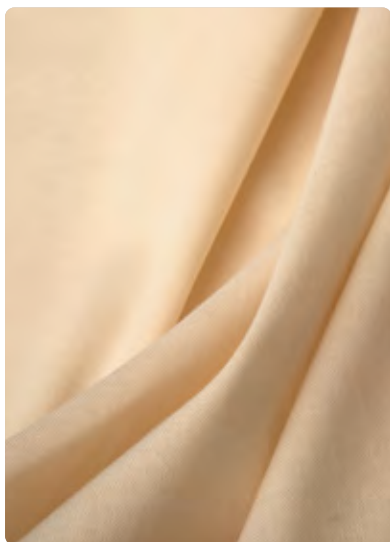
**Restorative sleep**  
Moisture wicking  
and cozy comfort



**A healthier home**  
Sustainable sourcing  
and traceability

## Looks great night after night

Your sheets will look new, even after multiple washes, with Naia™ Renew. Thanks to reduced pilling, sheets made with Naia™ Renew stay smooth and retain their luster. Plus, the fibers reduce wrinkling!

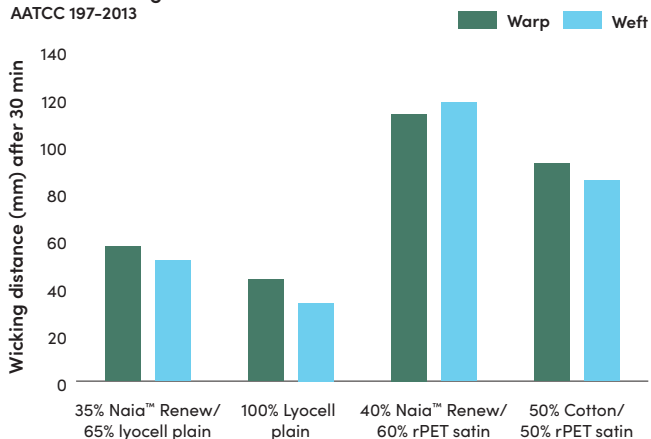


## Wake up refreshed and cool.

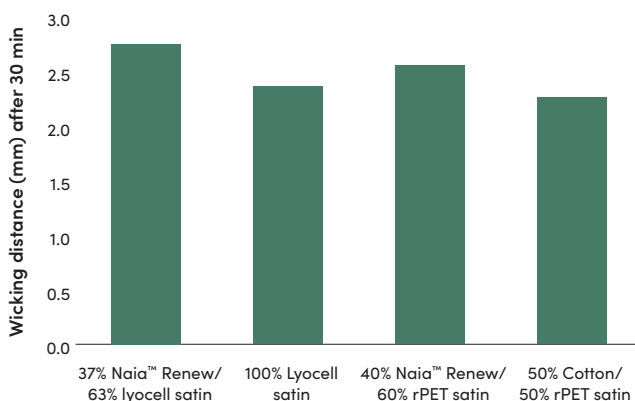
Don't sweat the small stuff with Naia™ Renew. Our staple fibers improve moisture wicking performance, so you get a great night's sleep in soft and cozy bedding without worrying about sweat.



Vertical wicking  
AATCC 197-2013



Drying rate  
AATCC 201-2014



Based on results from applicable test methods; yarn compositions, fabric construction and finishing can vary results.

## Better for you and the planet

A healthy home isn't just the house you live in — it's the planet we share. Naia™ Renew staple fiber is made from sustainably sourced wood pulp and recycled materials with a complete biodegradable profile in all environments.



## Sustainable style, your way



Eastman Naia™



eastman\_naia



EastmanNaia

naia.eastman.com

naiateam@eastman.com

