Draped in comfort night after night

Naia™ Renew staple fiber for fill applications

Your comforter should live up to its name by being comfortable, but they’re not all cozy. Comforters made with Naia™ Renew from Eastman fibers deliver a luxurious, relaxing and restorative experience.

Breathe in rest. Breathe out stress.

Fill blended with Naia™ Renew brings breathability to your comforter.* It’s proven to have better performance on water-vapor resistance and water-vapor transmission compared to the single-fiber fill.

Without Naia™ Renew

With Naia™ Renew

Breathable comfort
Supremely soft and lightweight

Fresh and gentle
Bacterial resistant and hypoallergenic

Ease of care
Less odor and fewer wash cycles

Test method GB/T 12704.1-2009: desiccant method


*Based on results from applicable test methods; fiber compositions, fiber ratio and batting construction can vary results.
Wake up feeling fresh.
Naia™ Renew provides lasting freshness in fill applications, keeping your comforter next-level clean. Our fibers are inherently resistant to bacterial growth without chemical treatments, even after repeated laundering, and the fibers are skin friendly and hypoallergenic.

Rise and don’t grind.
Comforters made with Naia™ Renew are easier to care for than other fill types. The fibers manage odors caused by sweat during the night, and they’re machine washable. Plus, Naia™ Renew staple fibers are resistant to insect pests.

Hypoallergenic
Skin friendly due to the hypoallergenic nature of the fiber.

Nearly 200 people wore Naia™ intermittently over a two-week period, and no one experienced an adverse reaction.*

Sustainable style, your way

*Naia™ spun knitted fabric was tested using Repeated Insult Patch Test Protocol No: CP-01.01S; 197 participants (male and female of varying ages) were selected for this testing. They wore the Naia™ fabric patch intermittently over two weeks. Under the conditions of the skin patch testing, Naia™ spun knitted fabric indicated no potential for dermal irritation or allergic contact sensitization. No participant experienced any adverse skin allergies or reaction.