



Fashionably sustainable, luxuriously innovative

Naia™ Renew filament yarn for ready-to-wear apparel

Stylish fashion has never been so effortless thanks to Naia™ Renew filament yarn. Fashion fabrics made with Naia™ Renew from Eastman can seamlessly transform from elegant cocktail dresses to sophisticated office attire, ensuring you're dressed to impress for every occasion. And Naia™ serves more than looks. It's also incredibly comfortable and easy to care for. Meet consumer demands for sustainable fashion without compromising luxury, versatility and convenience. Naia™ Renew is your more sustainable alternative to silk, cupro and triacetate fibers.



Luxury

Luxurious looks
for any style



Comfort

Supremely soft
and quick drying



Ease of care

Laundry has never
been easier



Versatility

Sustainable style and
endless possibilities

Perceive the possibilities.

You look your best when you feel your best. Naia™ Renew filament yarn is your go-to for comfortable, chic fashion. Its quick-drying and cool-to-touch properties keep you cool and dry. Plus, Naia™ is hypoallergenic.

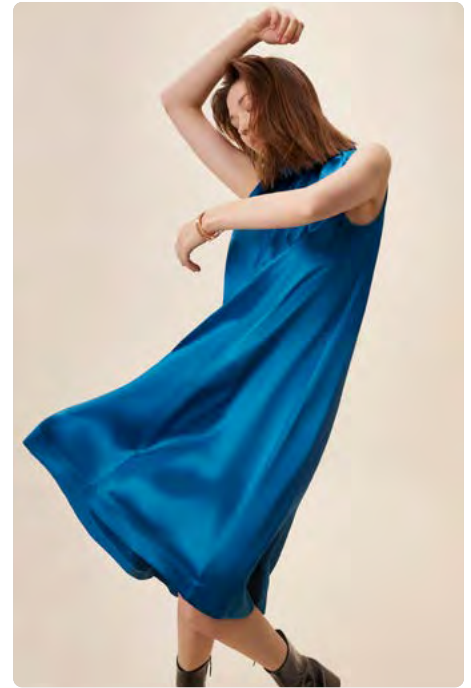


Enjoy the splendors of versatility.

Nothing wows like the perfect-fitting garment. With Naia™ Renew, fabric possibilities are endless. Create beautiful fabrics with rich colors, bright lusters, matte finishes and silky-smooth hand that drapes luxuriously.

Break up with your dry cleaner.

Luxury fashion doesn't mean special laundering responsibilities. Garments made with Naia™ Renew filament yarn can be laundered at home, so they're just as practical as they are beautiful. These pieces are not only easy to maintain but also equipped to manage odors and resist stains, so your customers stay satisfied and loyal.



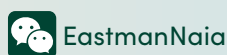
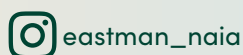
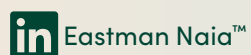
Naia™ Renew checks all the boxes — plus it's sustainable!

Fabric feature	Naia™ Renew	Silk	Cupro	Triacetate
Sustainable*	✓	✓	✓	✓
High moisture absorption	✓	✓	✓	
Improved dry rate	✓			✓
Good dimensional stability	✓	✓		✓
Less wrinkles	✓			✓
Ease of care	✓			✓
Heat set	✓			✓



*Sustainability ranking based on sourcing practices, production processes, chemical and water usage, and biodegradability.

Sustainable style, your way



naia.eastman.com
naiateam@eastman.com

