



Delight in the wonder of everyday simplicity.

Naia[™] Renew staple fiber for casual wear

Whether you're lounging around the house, on a grocery run or taking a walk around your neighborhood, you want to feel great and look your best. Naia™ Renew staple fiber is your new go-to for everyday casual wear and athleisure.



On-the-go comfort Soft, quick drying and skin friendly



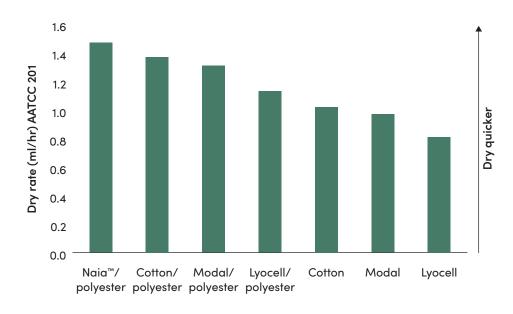
Looks that last Easy care with reduced pilling and shape retention

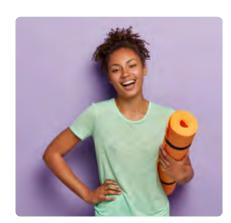


Stay adaptableVersatile blends for all activities and climates

Feel as fabulous as you look.

We've all sacrificed comfort for a great fit at some point, but those days are over. Naia™ Renew staple fiber is inherently soft and skin friendly, so you feel great whether you're lounging at home or stepping out for a memorable adventure. Plus, Naia™ Renew is quick drying, so your clothes stay fresh all day long.





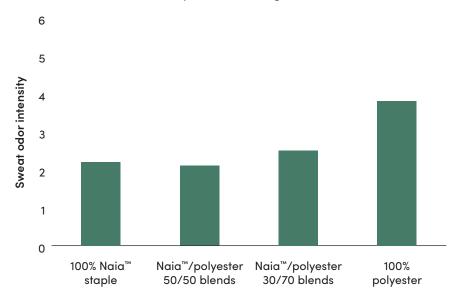


Based on results from applicable test methods; yarn composition, fabric construction and finishing can vary results. This comparison was not intended to provide the effects of chemical finishes.

Tests were conducted on single jersey knit fabrics containing ~5% elastane.

Quality fibers are always in style.

When it comes to laundering, let's keep things casual. Our staple fibers are easy to care for, saving you time and letting you focus on the activities you enjoy most. Manage sweat odors and reduce fabric pilling, even after extended wear and repeated washing with Naia™ Renew.



Odor intensity scale

- 6 Extremely strong
- 5 Very strong
- 4 Strong
- 3 Distinct
- 2 Weak
- Very weak
- 0 Not perceptible

Test conducted by Hohenstein

Test method Hohenstein VDI 3882 odor panel test with artificial sweat

All fabrics made with same yarn count, same spinning method, same construction and scouring process

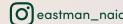
Blended joy that's anything but bland

Yoga, dancing, jogging, golf or a quick run to the store — Naia™ Renew blends with other fibers to complement your unique activities. Our staple fibers have a diverse range of dyeing effects, so they adapt to your style.

Naia™ Renew blends with:	Target applications	Benefits
Recycled polyester	 Cross-activity items for T-shirts, tank tops, hoodies, sweatpants and more Casual collection for everyday wear Light sports collection for dancing, yoga, jogging, golf and more 	 Enhances strong circularity story Advances comfort performance with quick drying and unique-nature hand Adds sweat odor management performance Brings versatile effect through one bath dyeing
Modal or lyocell	Casual and light sport collections for next-to-skin comfort and layering	 Enhances sustainability with biodegradable offer and circularity story Advances comfort performance with dry and super soft hand Brings longevity with reduced pilling and dimensional stability

Sustainable style, your way







naia.eastman.com naiateam@eastman.com

